



# Avoiding Alert Fatigue

## Prioritizing Cyber Threat Remediation in the Maritime Industry

*CIO Forum*

*Bergen, Norway*

*November 27, 2019*

**Fredrik Munck**

*[fredrik.munck@cybeta.com](mailto:fredrik.munck@cybeta.com)*

# WHO WE ARE:



- **Pre-emptive cyber security service**
  - ✧ Predictive algorithms identify assets most vulnerable to specific cyber attacks
- **Built by security experts**
  - ✧ US Intelligence & anti-terrorism experience
- **Continuous monitoring**
  - ✧ Canvass Deep & Dark web for threats and Zero-day vulnerabilities



- **Maritime application**
  - ✧ Proprietary database of ship-based operating technologies not covered by CNA alerts
  - ✧ Includes shore-side analysis and alerts for entire digital enterprise
  - ✧ Ever-expanding database as maritime technologies come under increasing attack

# CYBER ATTACKS



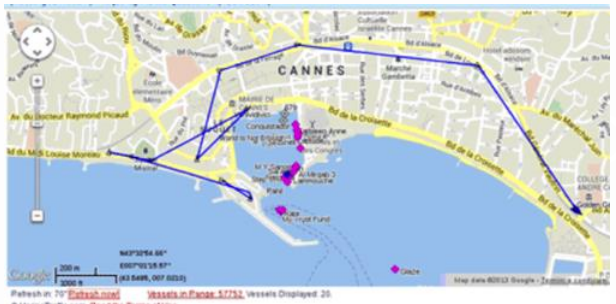
# On the rise in the maritime industry



**MAERSK**  
Collateral victim of NotPetya 2017



**PORT OF SAN DIEGO**  
Malware 2018

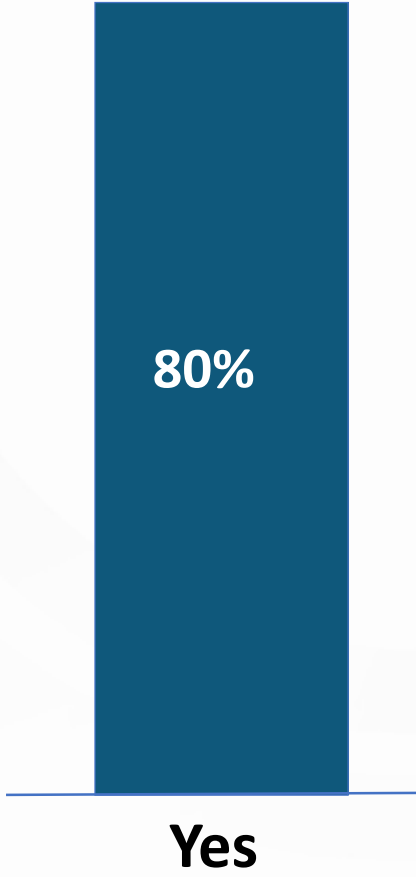


**AIS POSITIONING**  
Hacked 2013



**CLARKSON PLC**  
Ransomware 2017

Has your **company** been a target of cyber attacks?\*



\* Jones Walker Insurance Agency, Data Privacy Group survey of 126 maritime industry executives

# MARITIME CYBER SECURITY CHALLENGES

## BEHAVIORAL “Hygiene”

- Fractured IT interaction (crews, passengers, ports, staff, partners...)

## TECHNOLOGY “Hygiene”

### 1. ALERT FATIGUE

- ~5,000+ new CVE alerts issued per quarter

### 2. SHIP-SIDE OPERATING TECHNOLOGIES

- Hundreds of technologies not tracked by CNAs

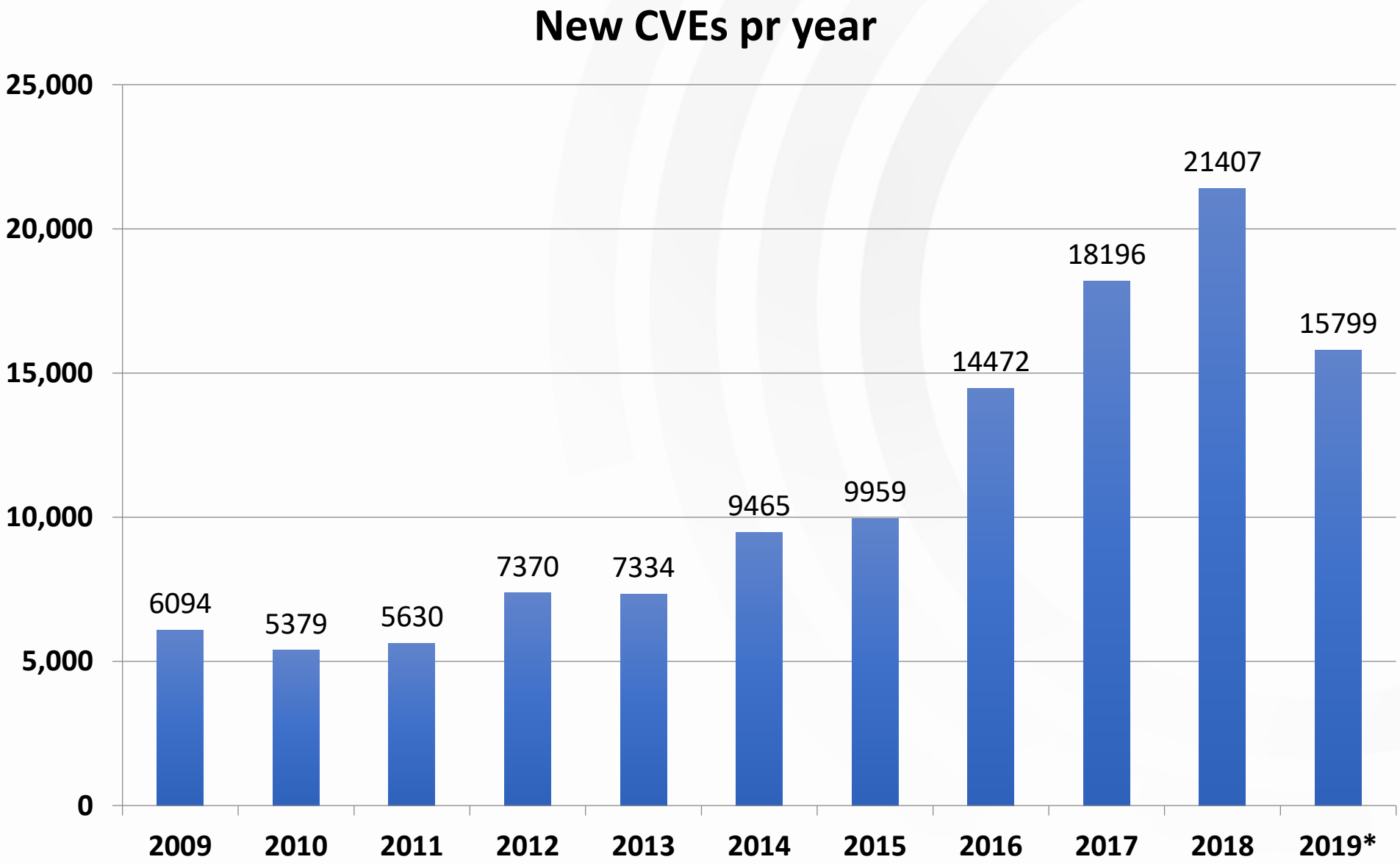
### 3. MANY ATTACK VECTORS

- Large Technology Footprints (Offices, Vessels, Agents, Terminals etc.)

# 1. ALERT FATIGUE



more than 50 new CVEs issued per day..and growing



SOURCE: Mitre.org

## 2. SHIP-SIDE OPERATING SYSTEMS → Easy prey for threat actors

### US COAST GUARD Safety Alert (July 2019)



- Deep draft vessel en route towards port of NY/NJ needed assistance from Coast Gard...
- “..malware significantly degraded functionality of onboard computer system...»
- “..*common practice for cargo data to be transferred at pier, via a USB drive.*”

### Increased Deep & Dark Web Activity

#### IN THE NEWS

Hackers Could Easily Screw With Navigation Systems on Many Civilian Ships  
12 JUN 2018

#### BLOG

Hacking, tracking, stealing and sinking ships  
04 JUN 2018

#### BLOG

Sinking container ships by hacking load plan software  
16 NOV 2017

#### BLOG

Hacking floating hotels. Cruise ship compromise on the high seas  
30 JAN 2019

#### BLOG

Sinking a ship and hiding the evidence  
*Me? Nope, nothing to do with me. Prove it.*  
18 FEB 2019

#### BLOG

Hacking Serial Networks on Ships  
25 JUN 2018

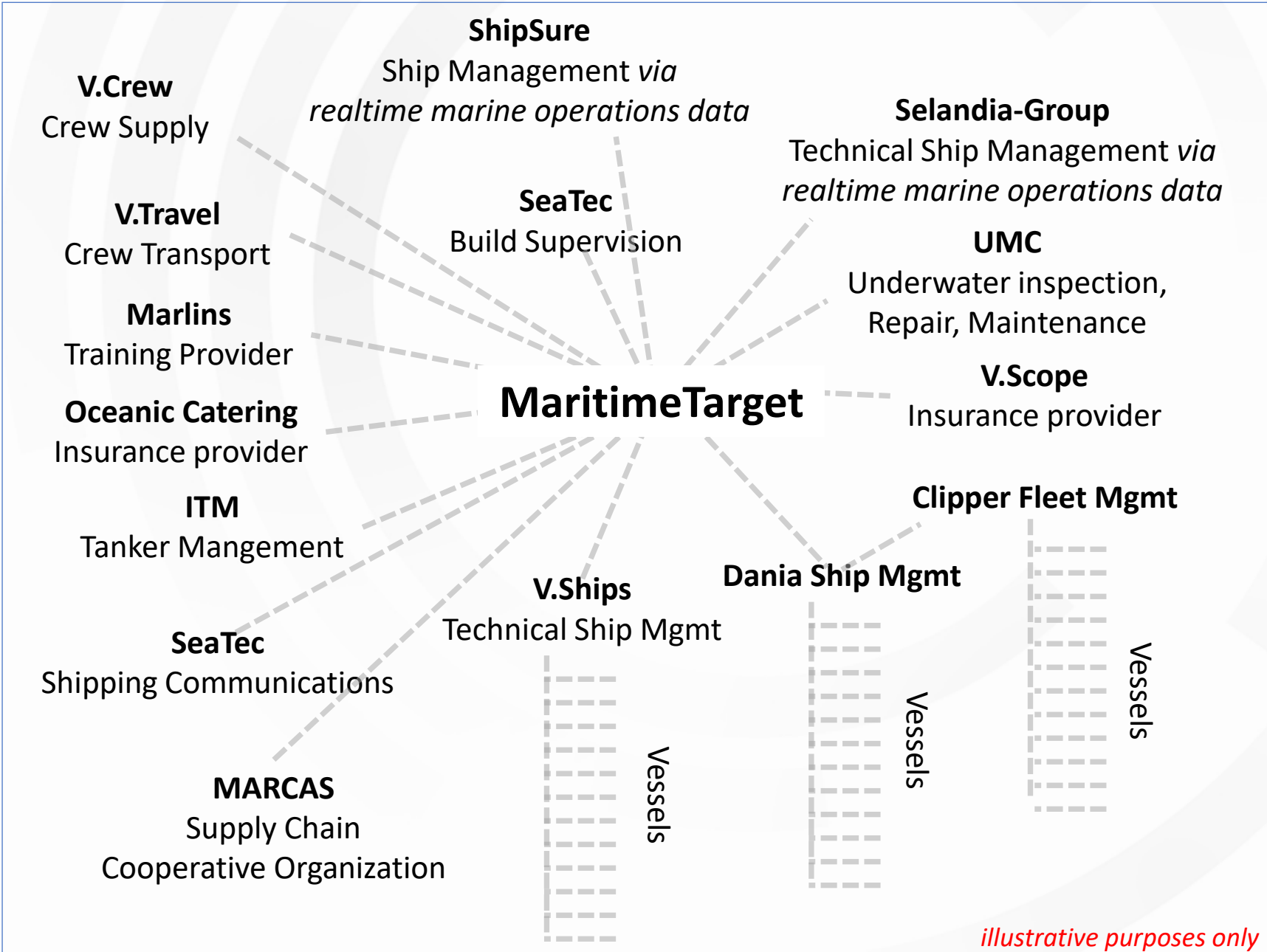
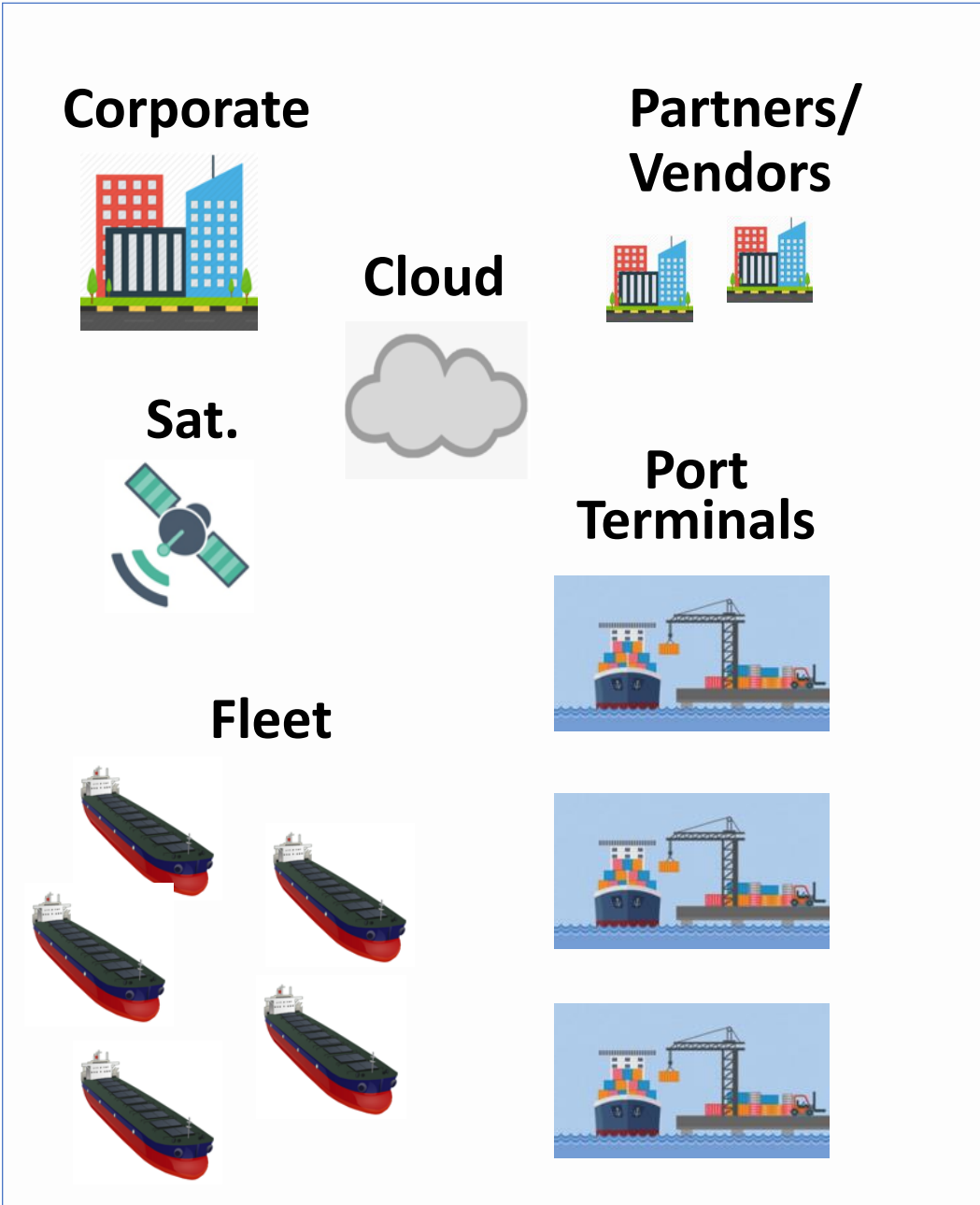
#### IN THE NEWS

Hackers Could Easily Screw With Navigation Systems on Many Civilian Ships  
12 JUN 2018

# 3. LARGE ATTACK VECTOR SURFACE

Maritime companies have large digital footprint

Many attack vectors



*illustrative purposes only*

# NEEDED ➔ Simplification and Prioritization

- ✦ ALERT OVERLOAD/CVE FATIGUE
- ✦ SHIP OT VULNERABILITIES
- ✦ ATTACK VECTOR OVERLOAD



## CyberHelm

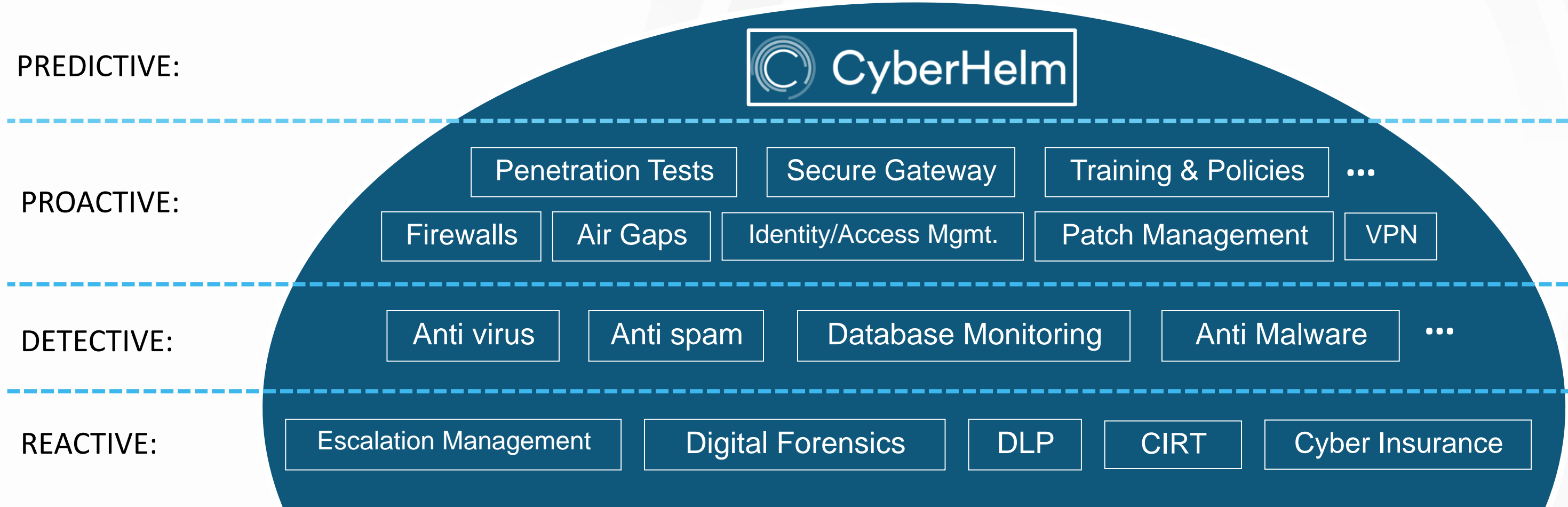
- ✦ THREATBETA PRIORITIZATION
- ✦ PROPRIETARY DATABASE OF RELEVANT MARITIME Ots
- ✦ REAL-TIME DASHBOARD w/CONTINUOUS OVERWATCH



# CYBERHELM



# A key component in a multi-layer cyber threat defense



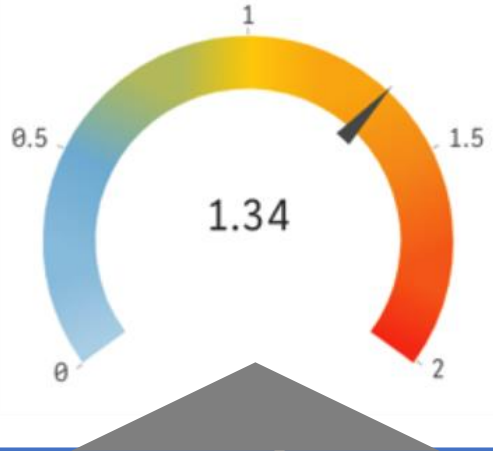
# 1. AVOIDING ALERT FATIGUE ➔ Threatbeta identifies the most urgent threats

*“Threat Beta Predicts Future Cyber Events 1 to 12 months in advance”*

NORTHWESTERN UNIVERSITY 

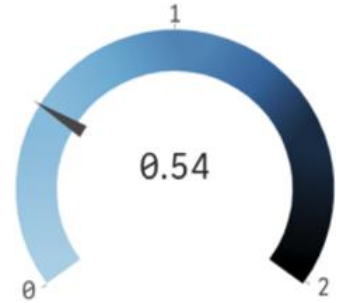
## Threatbeta™

How severe is my overall cyber attack vulnerability relative to others?



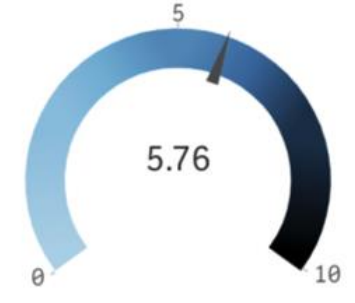
### Threat Surface

How big a target am I on the internet?



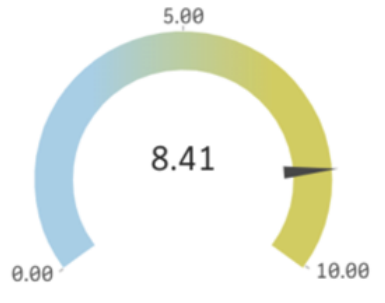
### Vulnerability Score

What is the severity of the detected vulnerabilities?



### Attack Likelihood

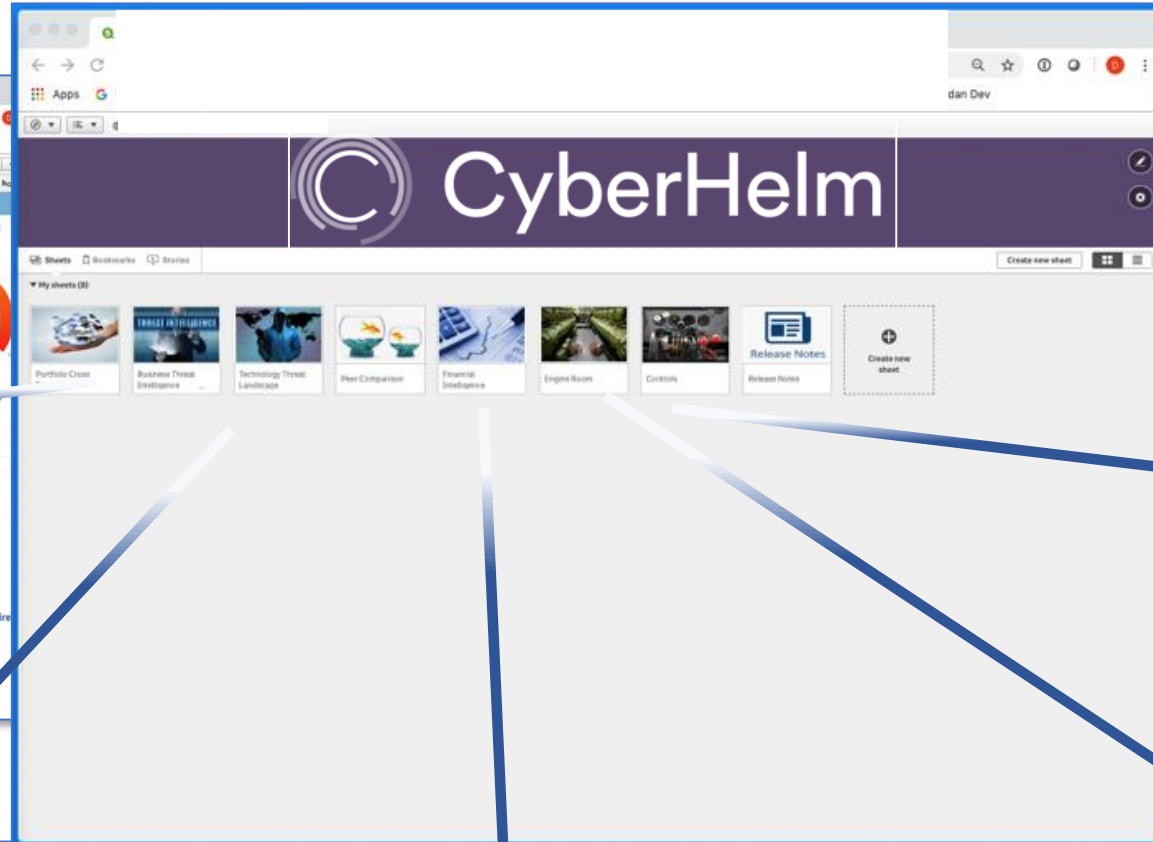
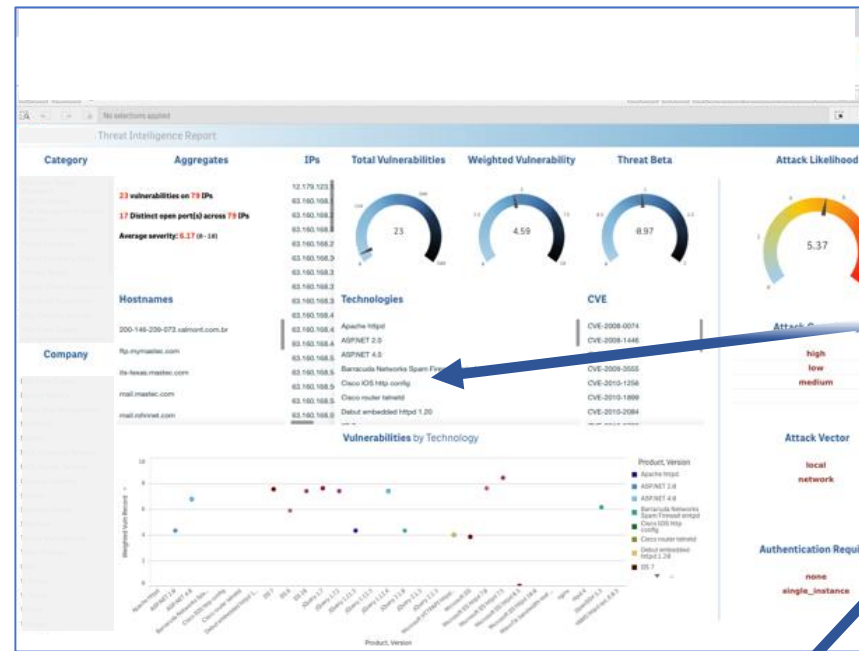
What is the likelihood of me being attacked or probed?



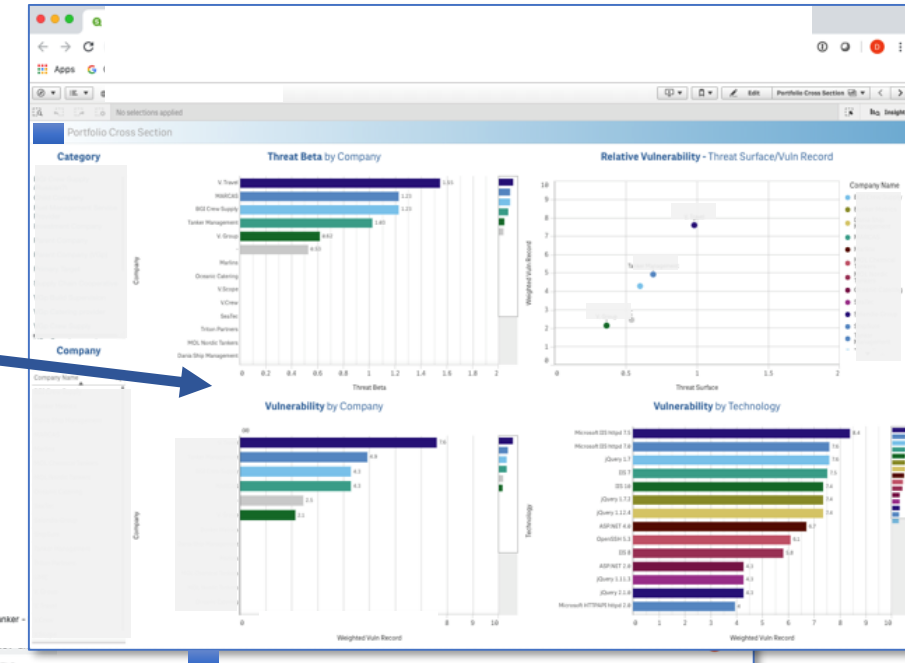


# 3. VECTOR OVERLOAD → Dashboard for Remediation & Compliance Mngmt

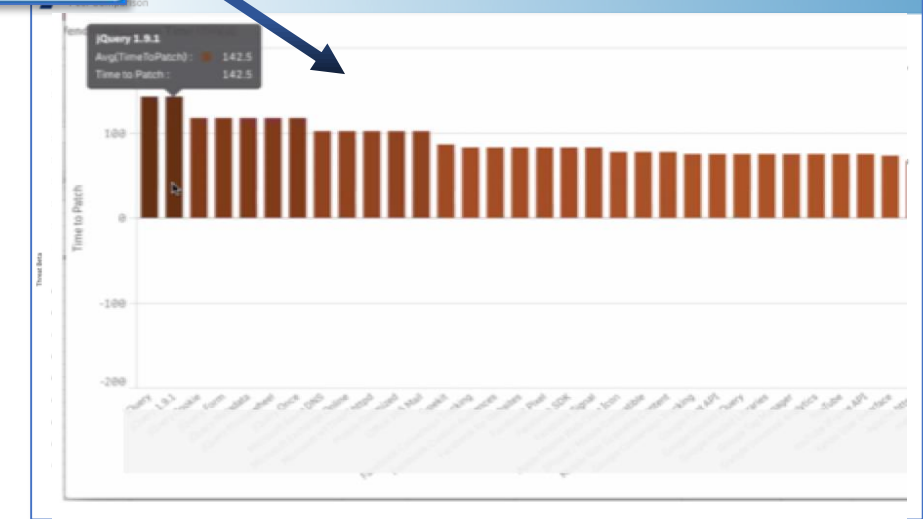
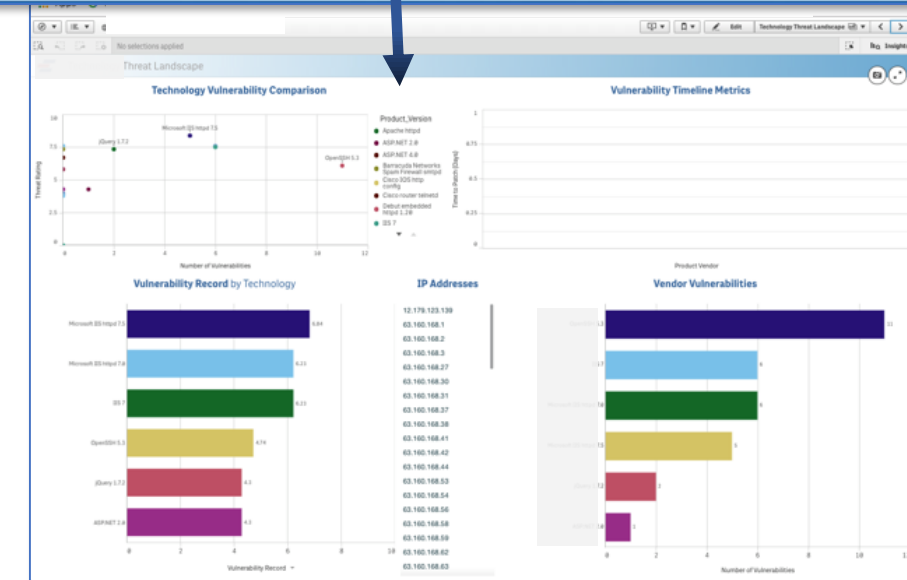
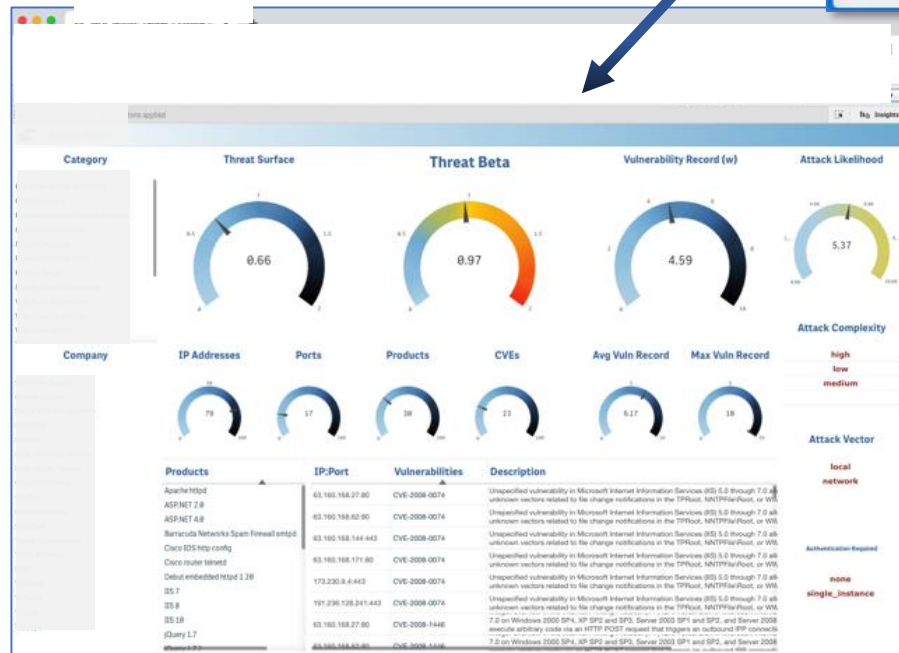
## Enterprise Summary Metrics



## What-if Scenarios



## Drill-down by entity (vessel)



## Technology Details

## Time to Patch Monitoring

# Dashboard drill-down

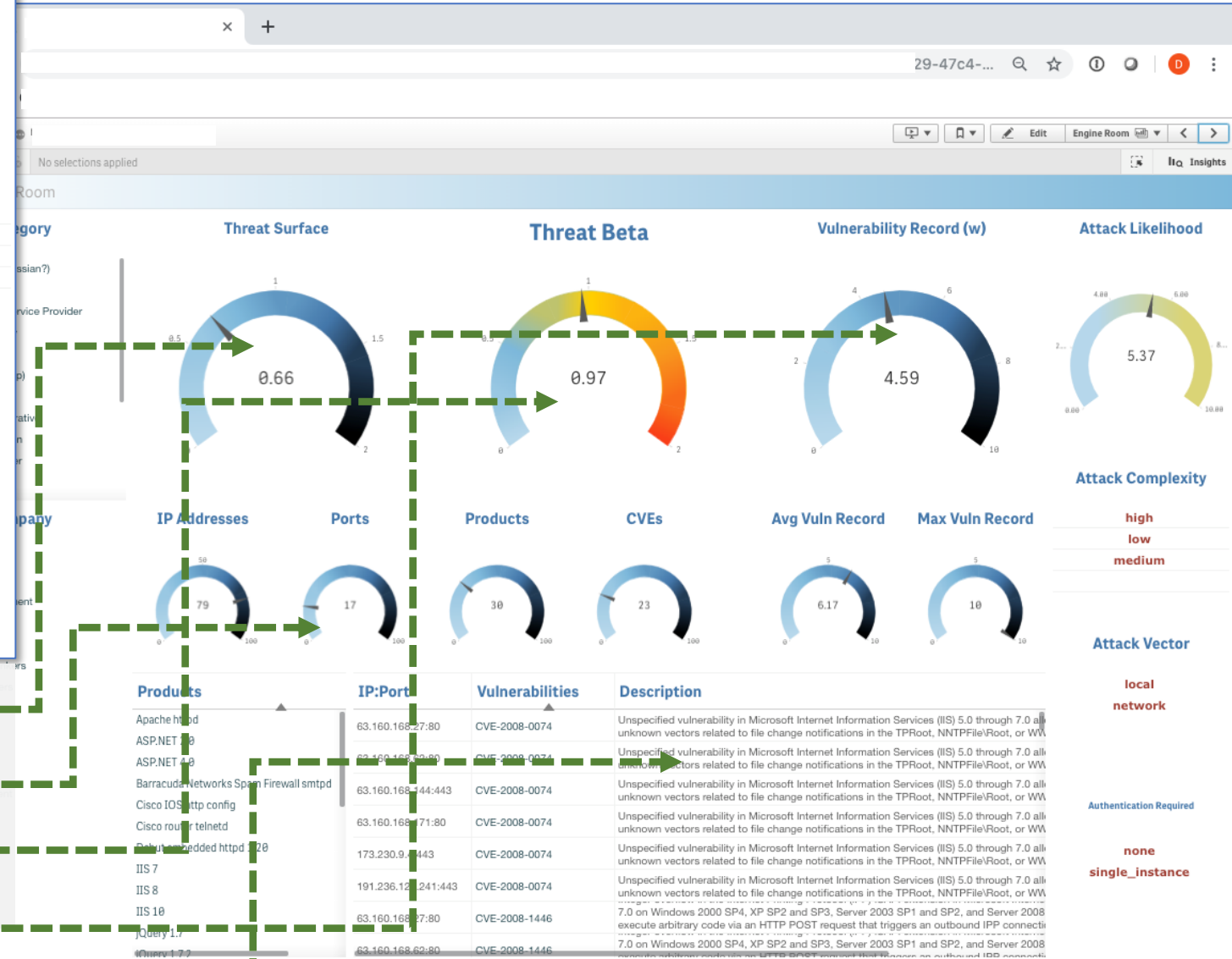
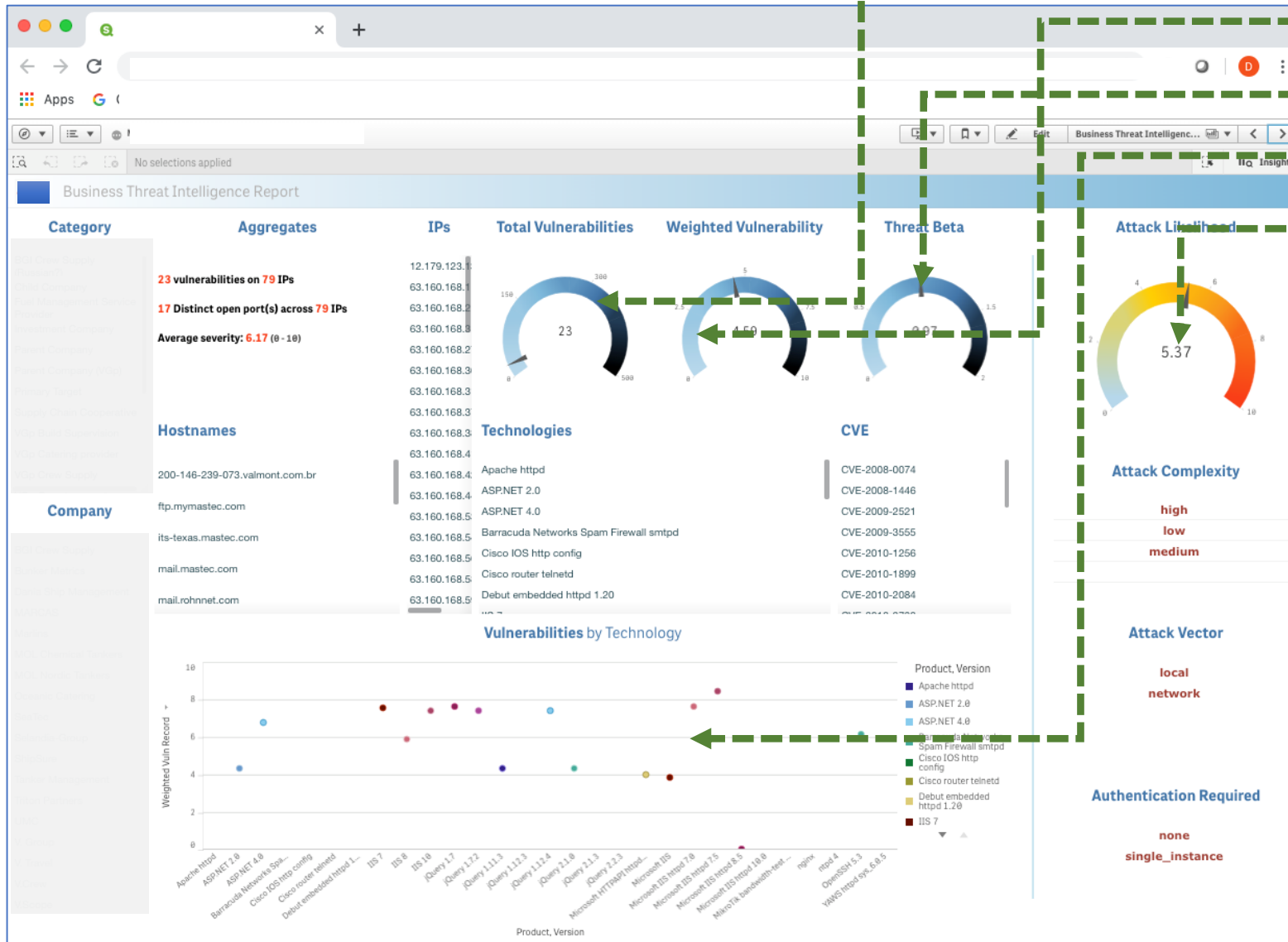
How many security holes are in my enterprise?

What is their certified *severity*?

What is my *quantified, relative vulnerability*?

Which *technologies* are leaving me at-risk?

What is the *likelihood of being attacked* or probed



How big a target am I on the Internet?

Which IP addresses are my weakest technologies on?

What is my quantified, relative vulnerability?

How severe are my vulnerabilities?

How do we fix the problems?



# CyberHelm

For more information please contact:

[fredrik.munck@cybeta.com](mailto:fredrik.munck@cybeta.com)