

DEMYSTIFYING COMPLEX CONNECTIVITY [KEEPING IT SIMPLE!

Digital Ship, Rotterdam

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DEMYSTIFYING COMPLEX CONNECTIVITY



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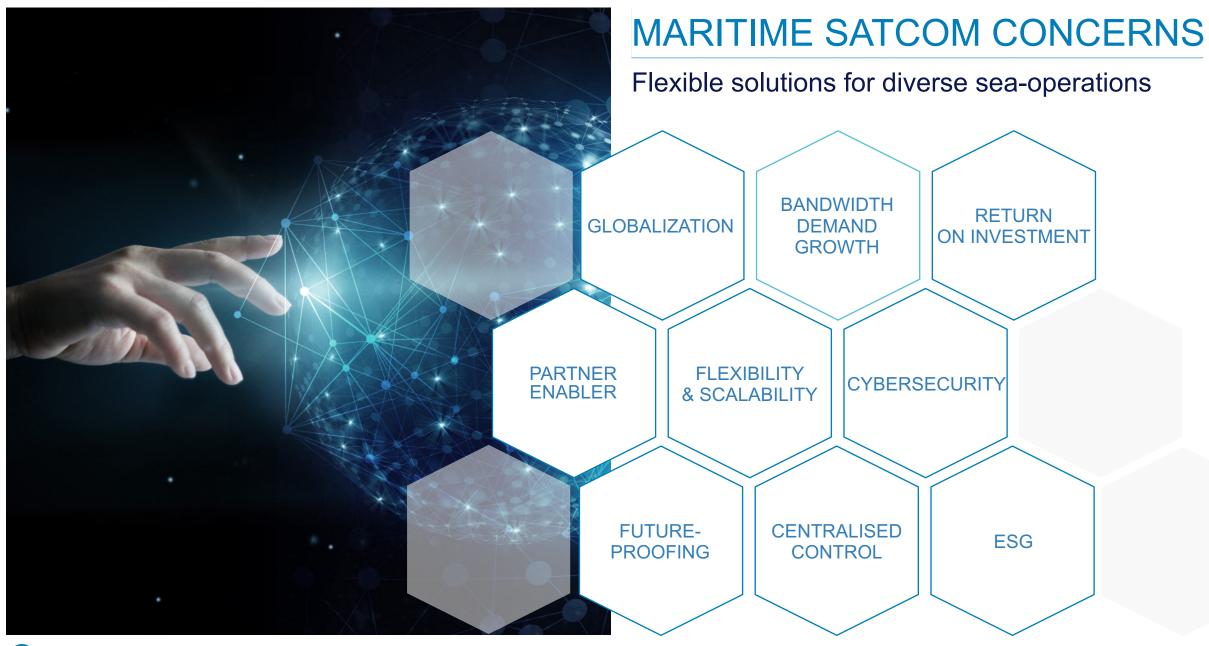
EUTELSAT

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TOPICS TO DISCUSS

- Eutelsat ADVANCE Reliable Backbone Connectivity for Service Partners to Innovate
- Future-proof technology with competitive advantage
- Towards a multi-orbit GE/LEO strategy to answer to all needs
- ▶ Q & A

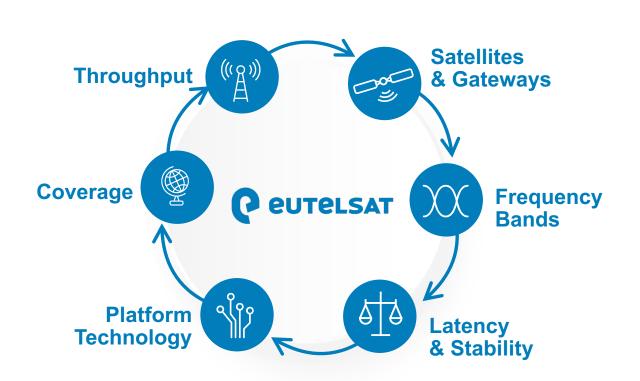


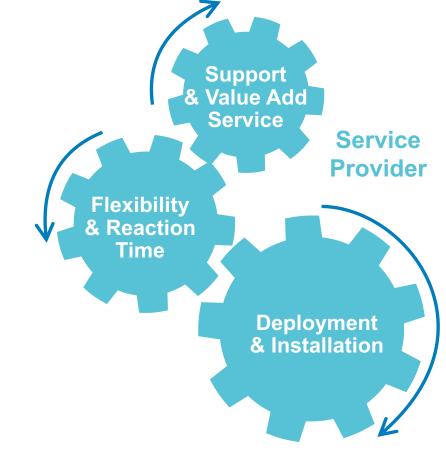




EASING THE BURDEN FOR MARITIME SERVICE PROVIDERS

Solidifying partnerships for direct touch, indirect fulfilment





Maritime operators require optimisation of all from above today, to enable the digitalisation goals in supporting a host of downstream applications and crew connectivity requirements



INTRODUCING EUTELSAT ADVANCE



A global satellite network-as-aservice that integrates all capacity in a simple and seamless way.

Distributed by an ecosystem of Service Partners.





FLEXIBLE

- → Highly flexible solution
- → Full Management & Control
- → Multiple Markets

SCALABLE

- → No CAPEX for clients
- → Bandwidth can be increased or decreased
- → Services scalable UP and DOWN

GLOBAL

- → ONE SINGLE integrated platform
- → Seamless connectivity (Eutelsat & 3rd party)

EASY TO IMPLEMENT

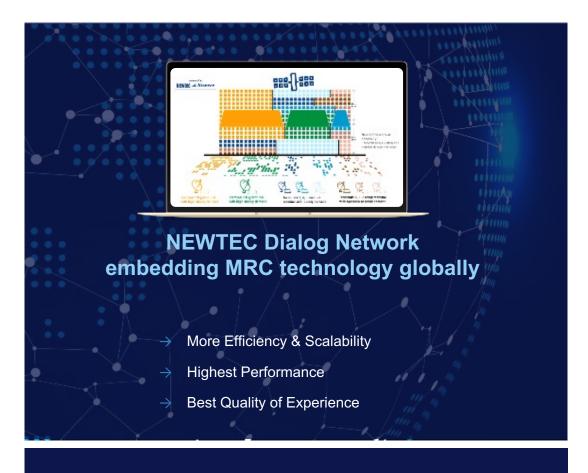
- → Fully AUTOMATED CATALOGUE management
- → Minimum time-to-market

HIGH PERFORMANCE

→ Reliable, resilient, highcapacity, high-speed communications across regions



BEST PLATFORM TECHNOLOGY

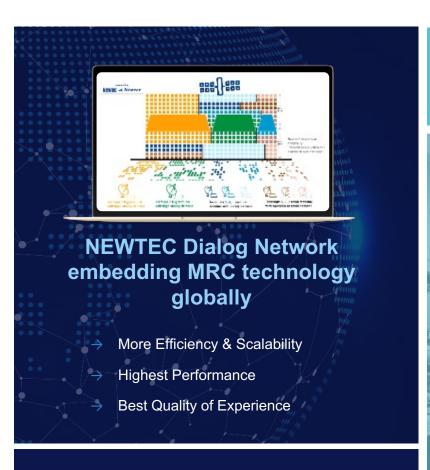


Reliable, redundant, future-proof ecosystem

- → Future proof and most FLEXIBLE Platform securing Eutelsat's best in class services.
- → Best in class VSAT technology platform Spectrum efficiency improvements to and from vessels
- → < FWD link is 10% more efficiency with DVB –S2X versus DVB-S2, 50% more efficient than MF-TDM RTN Link >
- → Increased throughput based on the same ODUs, reduce data transmission time



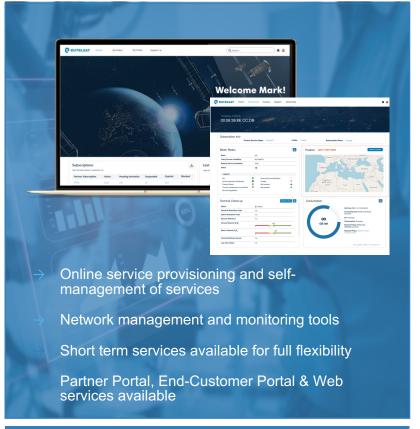
BEST PLATFORM TECHNOLOGY WITH USER EXPERIENCE FOCUS



Reliable, redundant, future-proof ecosystem

24/7 Support with expert NOC





Automation & Streamlined Operational Support



INTERACTIVE USER INTERFACE & AUTOMATION

Partner Portal & Tools



Terminal Management

- Provisioning / commissioning of terminals
- Upgrade / downgrade of service plans
- Add options to a service plan



Network & Monitoring Tools

- Usage & speed monitoring speed
- Services Status / SLA monitoring
- Modem reboot from portal



End-Customer Portal

Enables End-Users to:

- ▶ View their plans, options and add-ons
- ► Follow their data consumption with real time information
- Access their equipment information & perform a speed test



Helpdesk & Incident Management

- ▶ Technical Support
- ▶ Raise a case at terminal or global services level
- Administration Helpdesk



Self-Service Management (for VNOs)

- Intelligent demand and supply allocation
- Create Sub-VNO
- ▶ Create new Service Profiles
- Set-up QoS priority within Pool



Web Services

Enables Partners to:

- ► Embed ADVANCE Services data in their existing IT Systems & management portals
- ► Automate processes using a full library of standard REST APIs



PORTFOLIO OF SERVICES TO MEET EVOLVING NEEDS

Eutelsat ADVANCE MERCHANT

Packaged and VNO SLA-based services designed for optimal data assurance

Eutelsat ADVANCE CRUISE & FERRY

High Mbps focused VNOs, used on a multi-regional basis

YATCHING

Predefined high performance And flexible VIP packaged plans

Eutelsat ADVANCE OFFSHORE

Packaged and VNO SLA-based services designed for optimal data assurance



Multi-Regional or Global

Multi-Regional

Regional / Multi-Regional

Global



Wide range of levels of service (Best Effort to High QoS 50% CIR)

High QoS and Bandwidth

Wide range of high-performance plans (up to 15/5 100% CIR)

High QoS / symmetrical services



Resilient Connectivity (i.e. Satellite Redundancy)

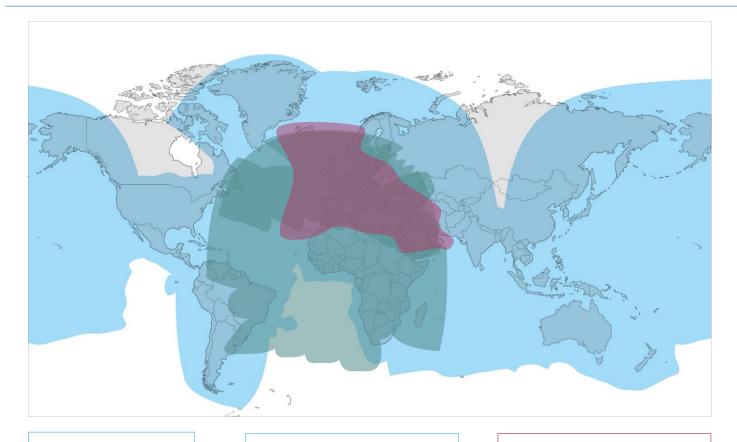
Flexible & Scalable Solutions which allow to increase and/ or port capacity across vessels/ regions

Flexible & Scalable Solutions which allow to accommodate seasonal changes/ volume

CIR for critical comms, reliability



A COMPREHENSIVE ECOSYSTEM WITH PROGRESSIVE INTEGRATION OF FUTURE CAPACITIES



Global Ku-Band Satellite Network



Regional
Densification
(E10B HTS, E10B GMS)



Additional Ka-Band high-throughput (KVHTS)

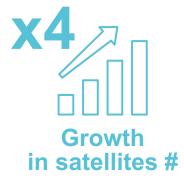
UNIFIED VIA

Eutelsat's Global Orchestration System

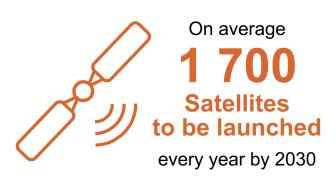
- Unified OSS / BSS / Portal / APIs
- Ground Network Infrastructure, PoPs
- · QoS / DPI Systems



2021-2030 TRENDS FOR THE SATELLITE INDUSTRY



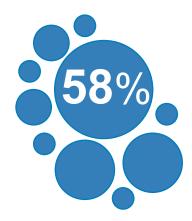
Over last decade (but only in 2x in mass)



according to



Satellites to be build & launched by 2030 24th edition



Satelitte demand concentrated by 5

Broadband mega-constellations



of satellite manufacturing & markets value from governments

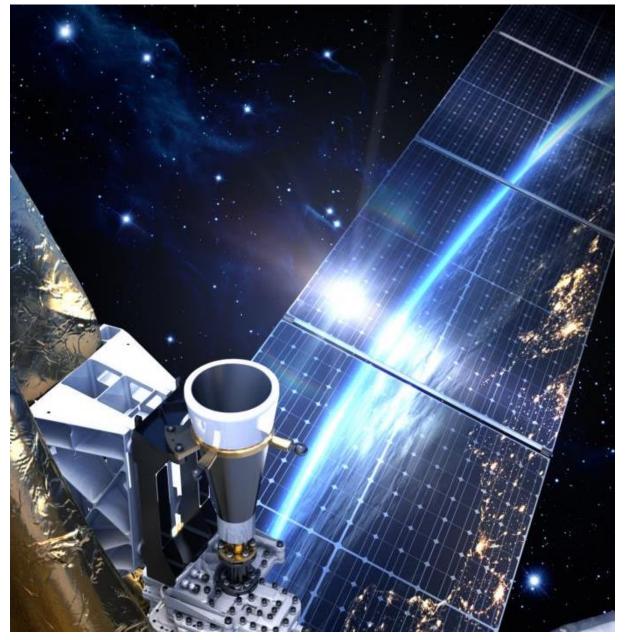


of the market value still retainded by

GEO satellites



Source: Euroconsult



THE EUTELSAT CONTRIBUTION TO FUTURE OF SATELLITE COMMUNICATIONS



Accelerating the transition to ALL-ELECTRIC satellites



Spearheading a new generation of SOFTWARE-DRIVEN satellites



Pioneering very high throughput VHTS technology to amplify capacity everywhere



Combination of Eutelsat and OneWeb getting the best of GEO and LEO



INNOVATING IN SPACE



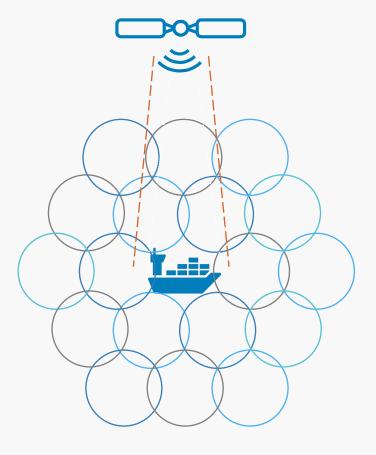


Programming beams in orbit

Beam forming and power shifting to ensure to appropriate capacity focused over high demand areas

Software driven capacity allocation in real-time

HTS & VHTS



HTS almost exclusively make use of frequency reuse and multiple spot beams

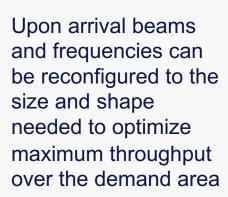


INNOVATING IN SPACE



Ku-band

Satellite can be moved to supply different market upon completion of mission or as demand requires







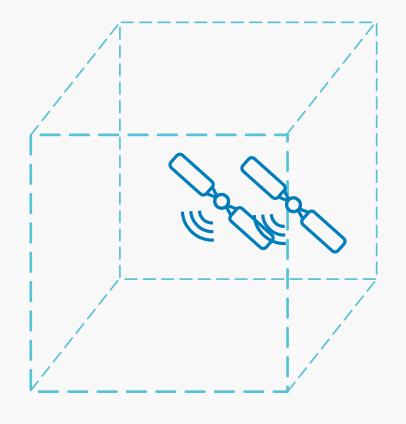
INNOVATING IN SPACE





Scalable fleet flexibility

Co-location of multiple satellites in same orbital slot for capacity enhancement as markets change or for seasonality



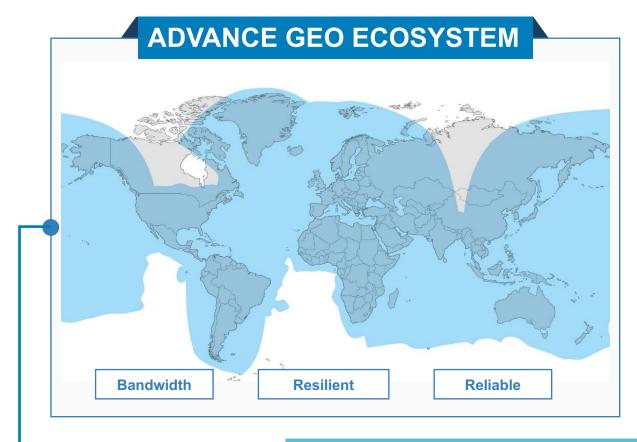
Increased capacity demand

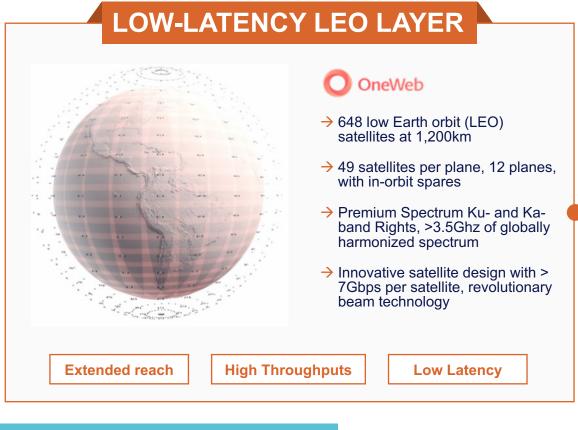
Modular satellite design allows neighboring in same slot

Beams and frequencies defined over the air to increase capacity supply on the fly



COMPLIMENTARY GEO/LEO ECOSYSTEM REDUNDANCY & GLOBAL REACH, & BEST PATH FOR EACH APPLICATION





Global portfolio of high-performance GEO/LEO services



MARITIME LEO VALUE PROPOSITION



High-speed

Up to 100Mbps+ using marine UT

Low latency

70ms between UT and Eutelsat PoP

Global coverage

Including Arctic

Security

Full channel encryption

Reliability

Embedded fault tolerance and spare satellites

Compact UT

Dual 53, 73m marine parabolic antenna

Low capital UT

~ 10% of the price of Offshore 2.4m stabilized antenna

~ 1/4 of the price of Maritime VSAT antenna

In a nutshell

- → Offshore Live NOW
- → Mobility Trials starting Q1 2023
- → Double antennas 74cm first,
- → Hardware + Services
- → Simple packages with GB allowance
- → 3 speeds for 3 main segments



10/2 Mbps **Fishing** Merchant

50/10 Mbps **Tankers Yachts**



Passenger



PoP: Point of Presence

UT: User Terminal

EUTELSAT VALUE ADD IN MARITIME CONNECTIVITY



One-Stop Shop

Global Portfolio of Services with complimentary multi band multi-orbit GEO LEO GEO/LEO

Integrated Service

OneWeb service integration to existing global network and user centric unified portal

Reduced TTM

Hardware –
preconfigured for
global service and
enabling simple & fast
field deployment

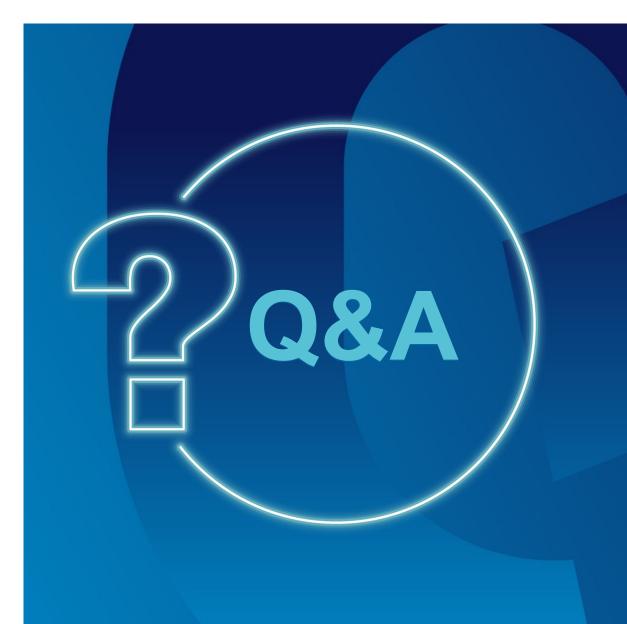
No Compete

100% indirect distribution with full partner support on delivering the most fitted GEO/LEO solutions

Experienced support

High-quality support, by one of the world's most experienced leading satellite operators





THANK YOU

...to Digital Ship and all participants!

MORE INFORMATION:

- Website: https://www.eutelsat.com/en/satellitecommunication-services/maritime-connectivity.html
- Contact: sconley@eutelsat.com

