Reactive to Proactive: Advancing Maritime Cyber Security with a Virtual CISO

Julian Gaunt (CISSP)

October 2023

MARLINK
ABOVE AND BEYOND

23% of maritime companies have a CISO
CSO
CIO
Chief Information Security Officer
CISO
Security Manager
IT Manager
MARLINK
ABOVE AND BEYOND

The Responsibility of a CISO

The key responsibilities include aligning security objectives with business goals and safeguarding information, technology, and processes for Confidentiality, Integrity, and Availability

MARLINK
ABOVE AND BEYOND

Conform to NIST Framework | CSF 2.0

MARLINK
ABOVE AND BEYOND

The Role of a CISO

MARLINK
ABOVE AND BEYOND

The Need of Proactive Cyber Security

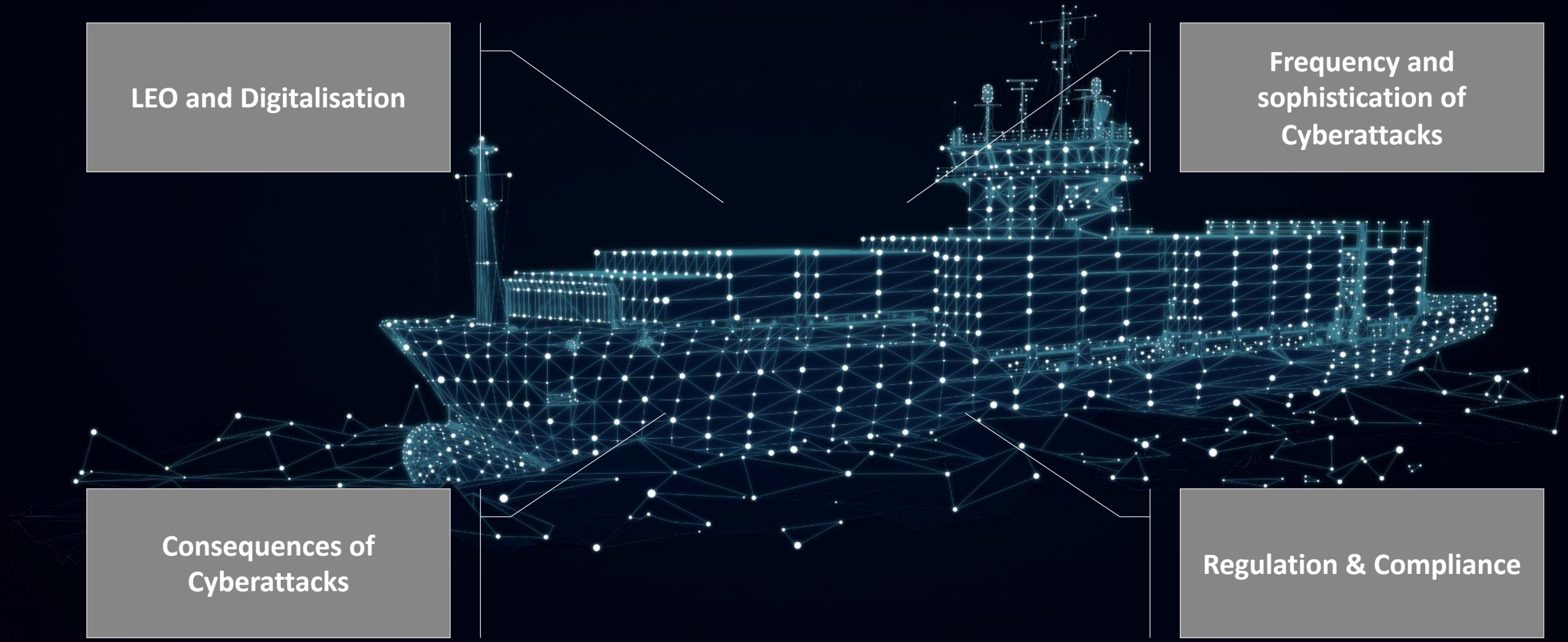
“There are only two types of companies: Those that have been hacked and those that will be hacked.”

MARLINK
ABOVE AND BEYOND

Maritime Challenges

LEO and Digitalisation

Frequency and sophistication of Cyberattacks

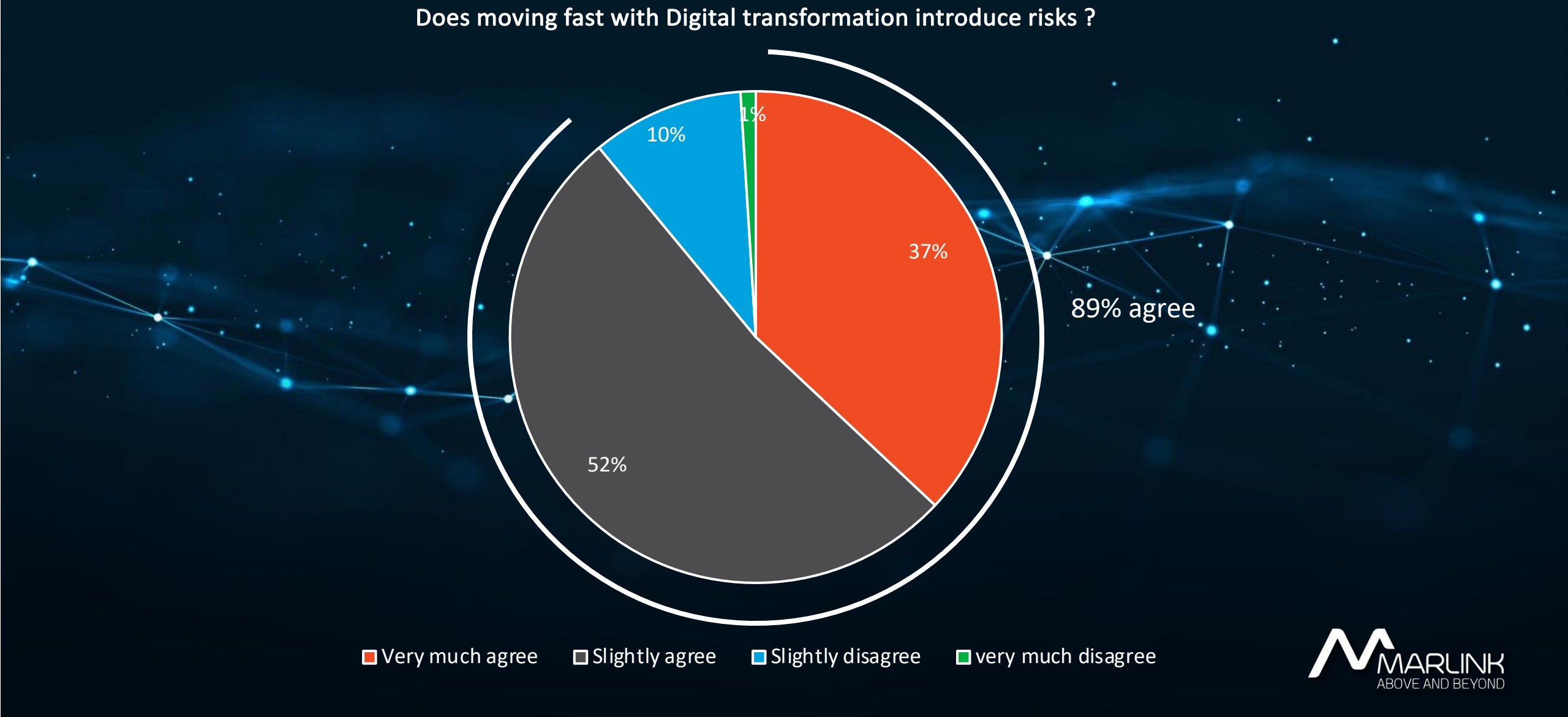


Consequences of Cyberattacks

Regulation & Compliance

MARLINK
ABOVE AND BEYOND

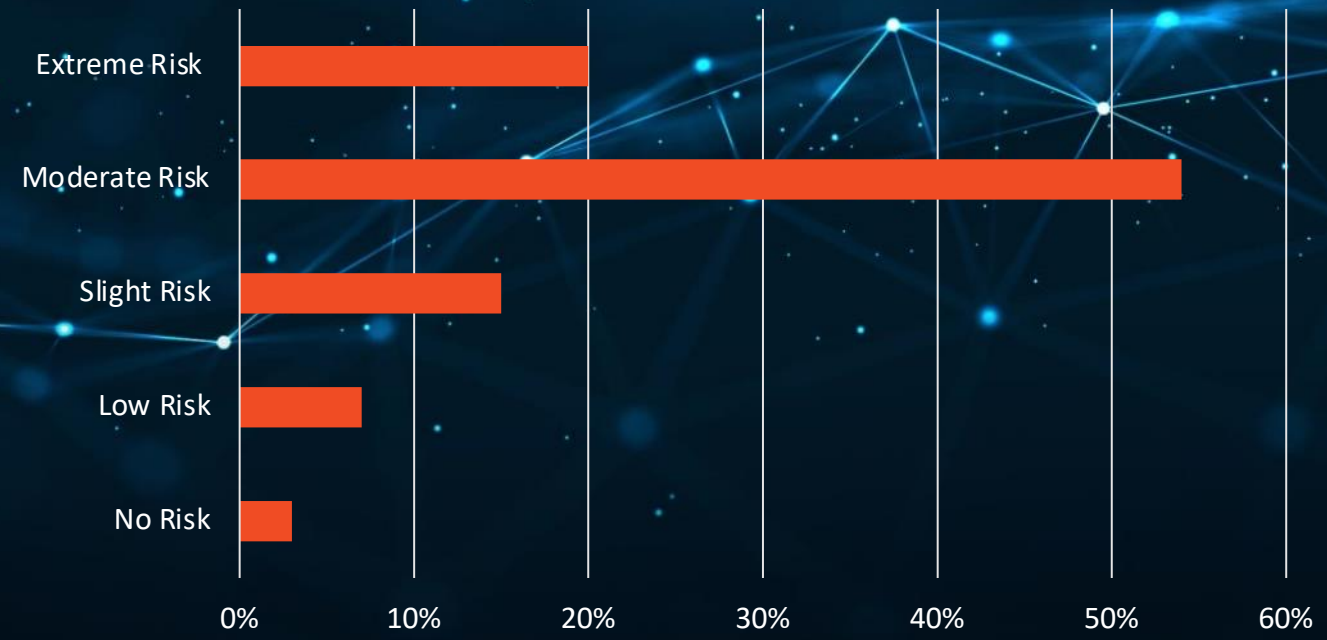
The Need of Proactive Cyber Security



MARLINK
ABOVE AND BEYOND

The Need of Proactive Cyber Security

In your opinion, to what degree does this shortage of cybersecurity staff
Put your organisation at risk of experiencing a cybersecurity attack?



MARLINK
ABOVE AND BEYOND

Cyber reality today

- **Cybercrime Economy 2022**: Soaring to $8.4 trillion annually (from $3 trillion in 2020)
- **Data Breach Impact**: Costs an average of $4.24 million. ~ 200 days to detect & contain .
- **Ransomware Chaos**: Causes downtime, recovery challenges, and significant ransom payments.
- **Reputation Risks**: Go beyond finances, damaging customer trust and brand equity.
- **Insurance & Insights**: Cybersecurity directly influences business ratings , posture..
- Proactive security measures are 2 to 3 times more cost effective than reactive security measure

MARLINK
ABOVE AND BEYOND

Compliance & Regulations

IMO INTERNATIONAL MARITIME ORGANIZATION

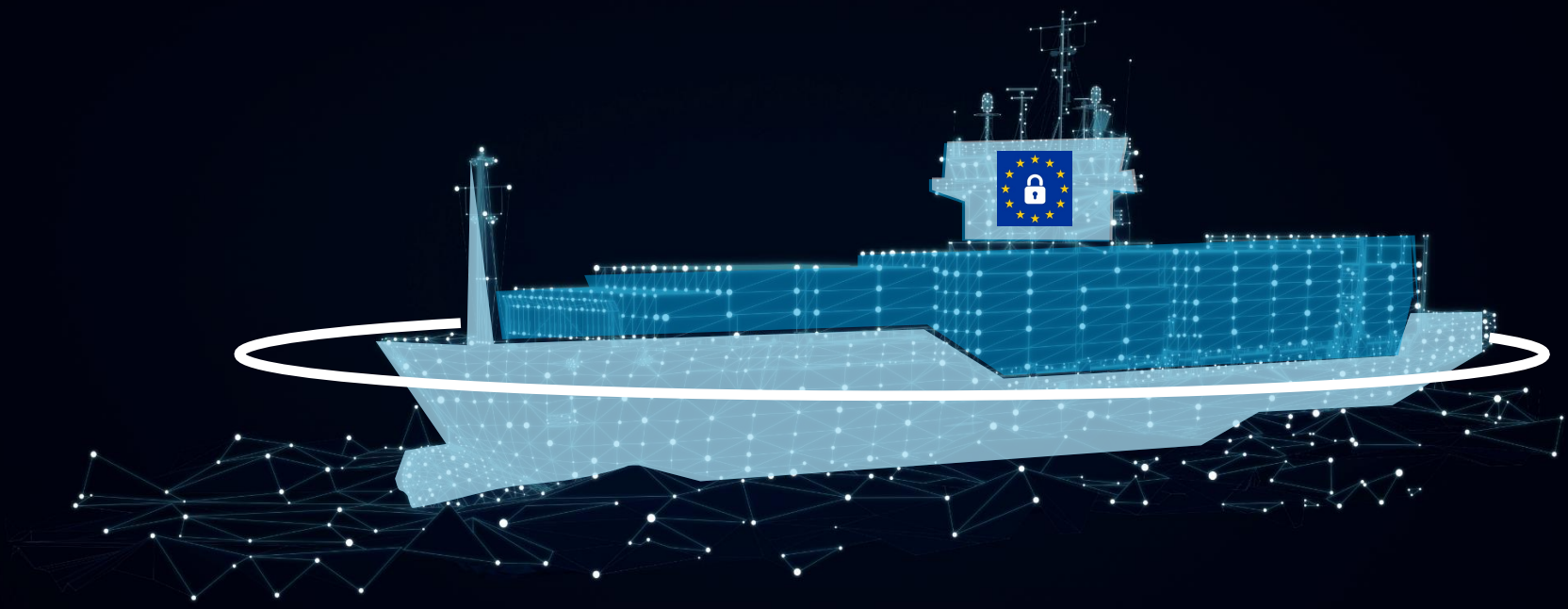
MSC.428(98)

NIS2

1. Management accountability
2. Reporting to authorities
3. Risk Management
4. Business Continuity

UR E27

for third-party equipment suppliers



UR E26

For the ship as a collective entity for cyber resilience

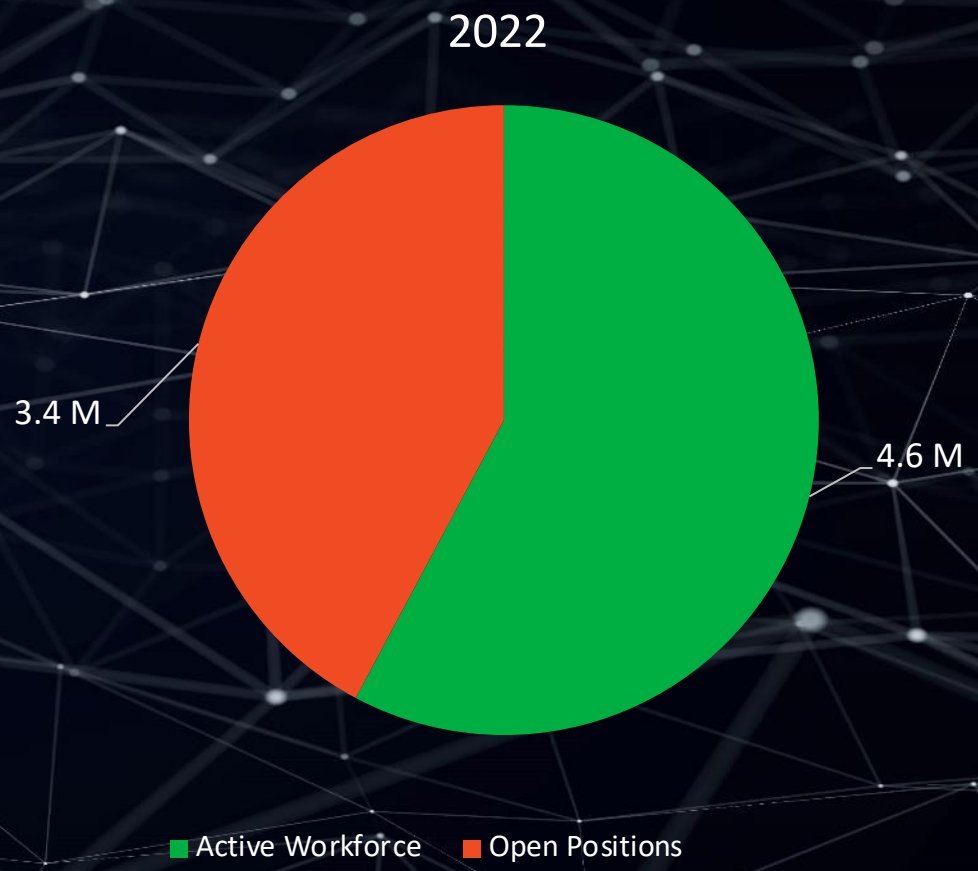
MARLINK
ABOVE AND BEYOND

CISO | Beyond the Title

MARLINK
ABOVE AND BEYOND

Global Shortage in Cyber workforce (inc. CISOs)

Recruitment a CISO today can be difficult, expensive and depending on the size of the company may not justify the full headcount. With Maritime experience even harder.



MARLINK
ABOVE AND BEYOND

Some perspectives of having the CISO role

“Don’t see the Need and/or Value”

”We are waiting until it becomes a requirement”

"We can’t afford to hire a CISO, so we’ll put the engineer in charge of security.“

”We cover our security requirements with tools”

MARLINK
ABOVE AND BEYOND

Is there a simpler way to help you?

MARLINK
ABOVE AND BEYOND

Benefits of a CISO as a Service

- **Immediate Access to Skills and Experience**
- **Expertise in Maritime industry**
- **Cost Savings**
- **Faster Compliance**

Business embraces all aspects of cyber security and the benefits it brings

MARLINK
ABOVE AND BEYOND

How the service is delivered

- Phase 1: Mission Planning and Scope Definition
- Phase 2: Start of Mission - Onsite Presence and Detailed Scope Agreement
- Phase 3: Performing the Mission – Remote/onsite Service Delivery and Reporting
- Phase 4: Mission Handover and Transition
- Phase 5: Post-Service Support and Clarification

MARLINK
ABOVE AND BEYOND

Marlink´s Digital Portfolio

Cyber Security solutions & Services

NextGen Connectivity & Cloud

IoT solution & Analytics

Network & IT Management

Crew Welfare

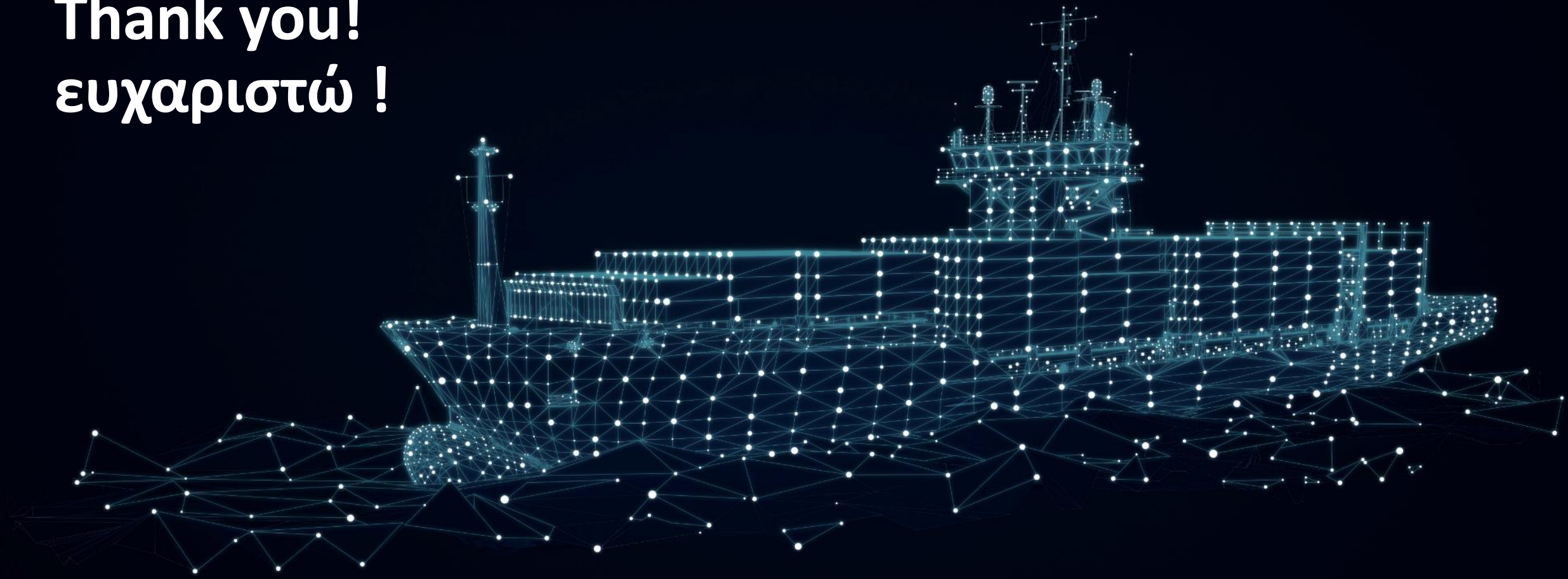
Managed Services

Advisory Services

Marlink's Digital Portfolio is built around providing Problem Solving solutions , services and Creating Value to our customers.

MARLINK
ABOVE AND BEYOND

Thank you!
ευχαριστώ !



Julian Gaunt Julian.Gaunt@marlink.com Director Cybersecurity GRC
Dimitris Moros Dimitris.Moros@marlink.com Commercial Director Greece and Cyprus
Nabil Azar Nabil.Azar@marlink.com Sales Director Digital, Europe

MARLINK
ABOVE AND BEYOND