

IoT and the State of Connectivity

Drew Brandy, SVP Market Strategy, Inmarsat Maritime



Technology explosion

70% of the world's population is connected

70% of all traffic on the internet will be video by 2018

Source: Cisco



Maritime trends

42%

Believe that their organisations would benefit from additional IoT skills

70%

Say cutting insurance premiums is one of the most important adoption drivers

\$2.5m

Spend on IoT solutions over the next three years



Increased digitalisation



About the Research

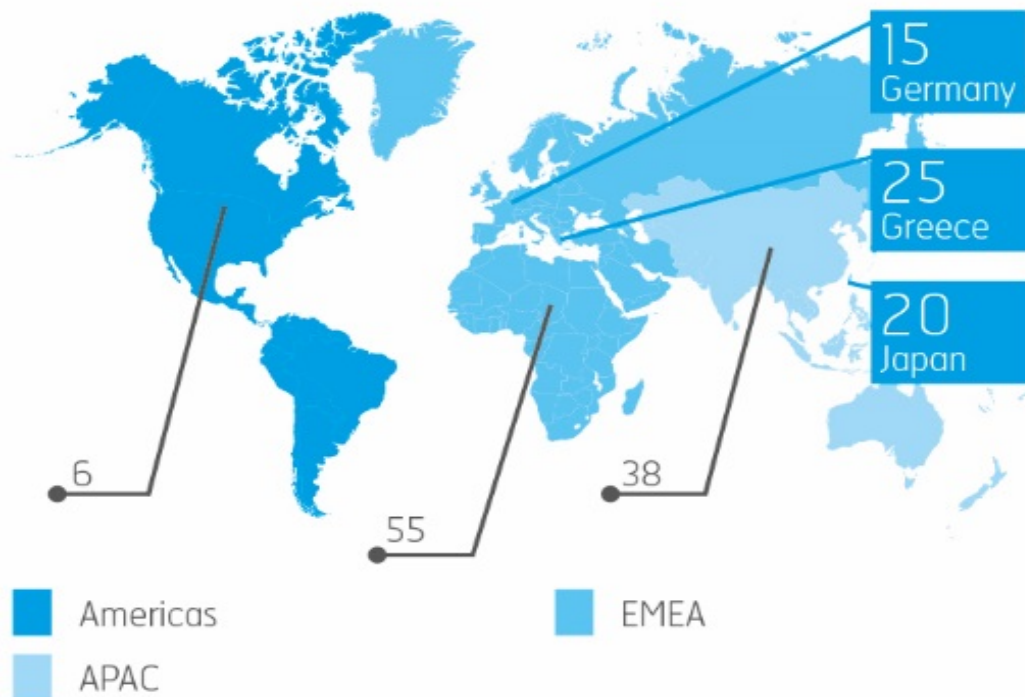
Part of wider IoT study



Maritime Demographics of Research

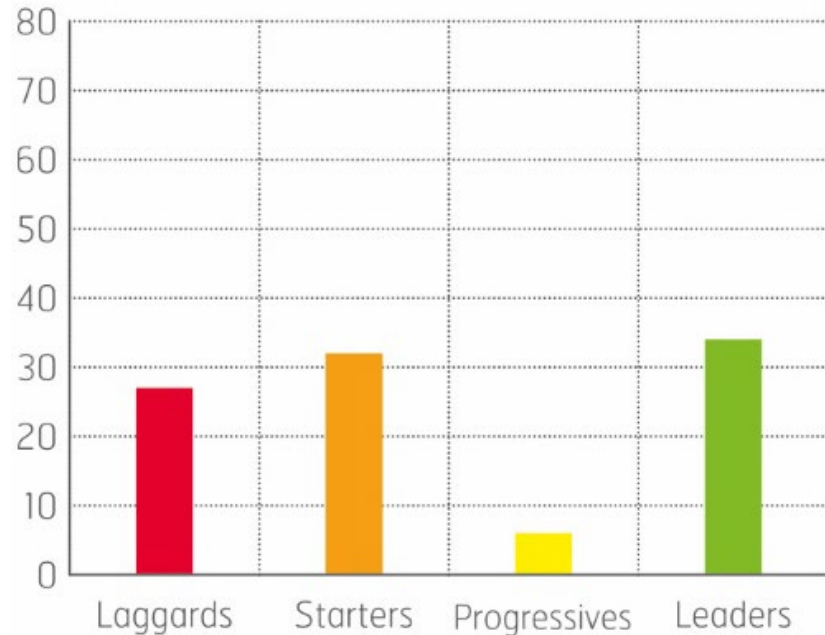
125 ship owner/operating companies across Container, Bulk, Tanker, Gas and Fishing sectors

MARITIME RESPONDENTS BY REGION (%)





How mature is maritime sector in relation to IoT adoption?

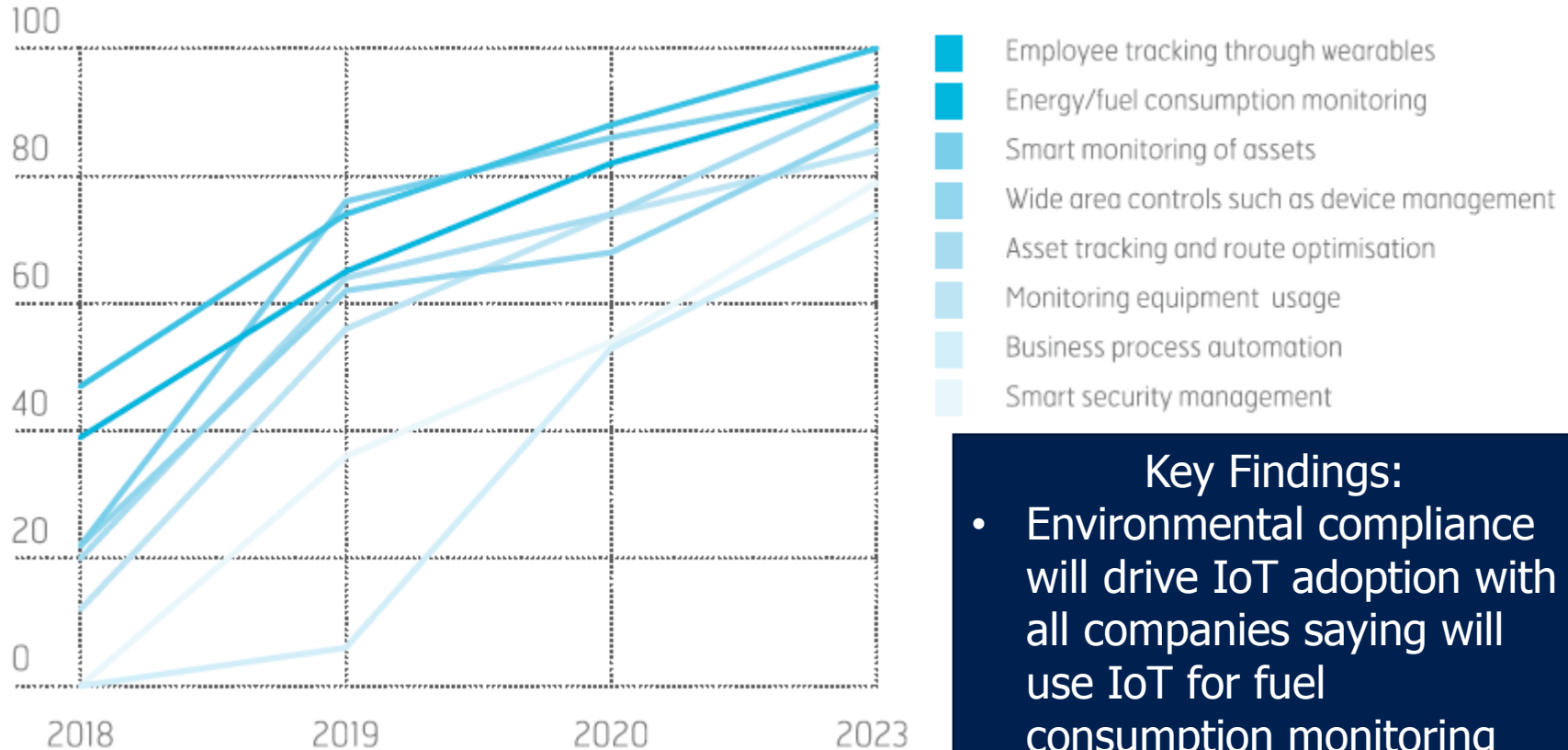


Key Findings:

- Large % of Laggards and Leaders highlights differences between companies investing in technology and those that are investing little and doing minimum to meet regulatory compliance
- 70% will adopt IoT to lower marine insurance premiums



Present and future adoption of applications

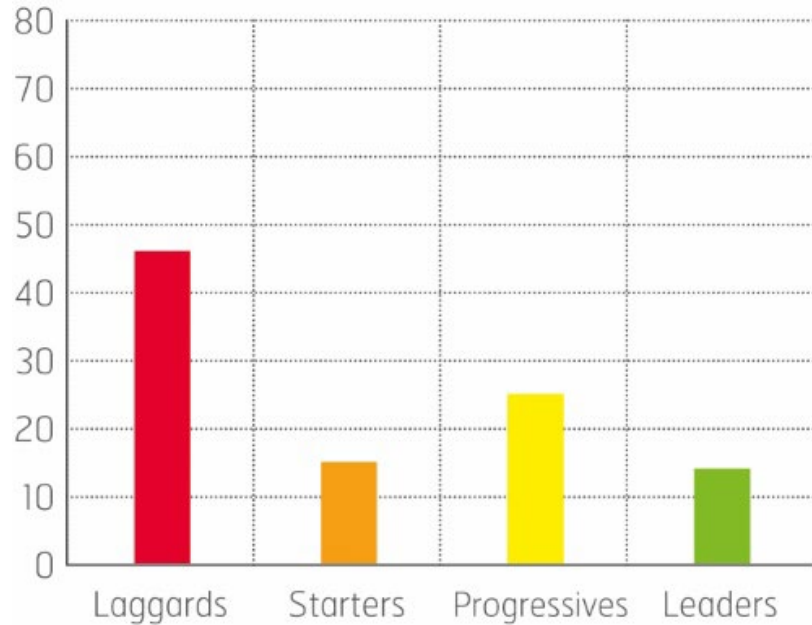


Key Findings:

- Environmental compliance will drive IoT adoption with all companies saying will use IoT for fuel consumption monitoring



Does the maritime industry have the skills for IoT adoption?



Key Findings:

- Reliant on suppliers/consultants to provide expertise with 68% of respondents willing to use external for 'some or all of their efforts'



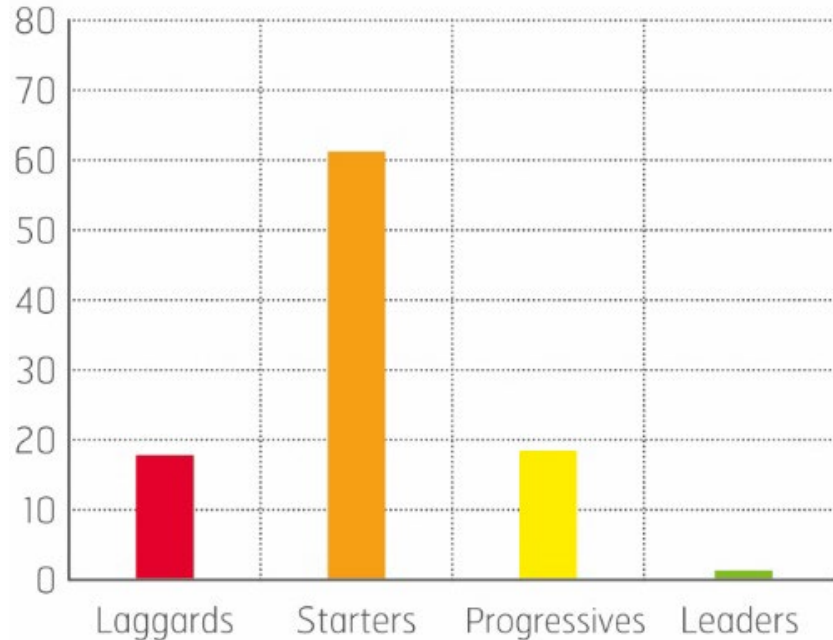
What are the biggest security challenges associated with IoT solutions within your organisation?



Key Finding:
Data storage and collection is seen as
biggest security challenge for IoT
solutions



How advanced is the maritime sector's approach to using IoT data?



Key Findings:

- Data will be used by 43% of respondents for improving health and safety
- Getting access to real-time data is big obstacle to data usage – still time lag between collection and usage

The data drive

Big Data is transforming business

0.05

Seconds between each motion measurement on a ship

2,800

Sensors hardwired into the Triple E vessel's main control system

5,000

Data tags on modern vessel

200

Sensors in a modern main engine room measuring temperature and pressure

7,000

Channels monitored on the Triple E for situational awareness and alarms

2GB

Data stored every day from the main control system of a Triple E vessel

2TB

Data generated every 100 days by a modern vessel

30TB

Transmitted by Maersk line fleet over satellite link every month





Attracting and retaining crew

Access

Citing connectivity as a major factor in vessel selection

Enable

Connectivity will increasingly support business operations

Engage

Online learning, certification and morale



**Ongoing
Diversification**

Ka-Band
developments
2018 and beyond

Value

Developments



L-Band
developments
2018 and beyond

New hardware

**Revised
propositions**

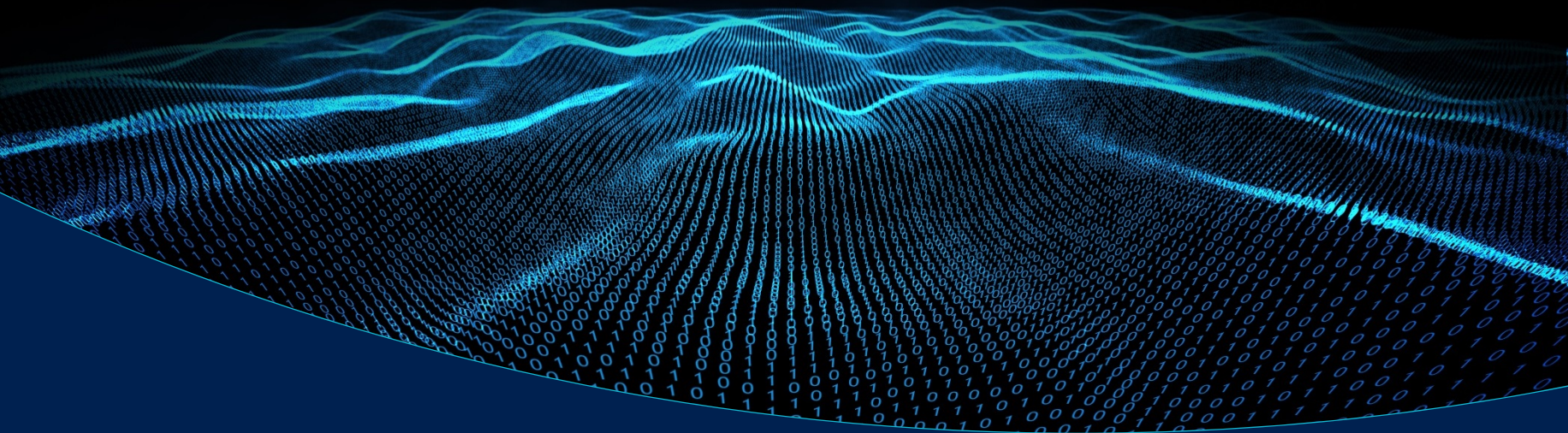
**IOT and
applications**



What's on the horizon



Automation, Sea-to-shore based integration and Digitalisation



Thank you