

Digital Ship

Rob O'Dwyer **Editor, Digital Ship** 



GOOD

# Eternal Balancing



CHEAP

Act



**FAST** 









- Barbara Bersani, Head of Sales (SE/MEA), Marlink
- Manuel Valero, Sales Manager, Telenor Satellite
- Michiel Meijer, Sr Dir Market Management, Inmarsat
- Marc Flanagan, EMEA Director IoT & Embedded, Dell

Q – A lot of additional capacity is now online from various newly launched HTS networks – have you seen any significant change in shipping companies' attitude to data consumption?

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Q – What recommendations do you have for shipping companies looking to turn data into value? Which business applications are currently generating the most traffic from maritime users?

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Q – Do you believe the growing availability of real time data from ships in the next five years will create a competitive gap between the 'digital adopters' and their less progressive counterparts?

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Q – How might 'Disruptive' technologies in maritime - like blockchain, 3D printing, or even unmanned ships - influence the demand for maritime satcoms, or themselves be influenced by the availability of data?

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Q – SpaceX and OneWeb are looking to put thousands of new satellites into orbit – are we getting closer to feasibly having satellite internet at sea with terrestrial speeds and prices?

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Q – How much of an influence does hardware development have on maritime satcom adoption – equipment pricing and performance, above and below decks units etc?

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Q — What percentage of VSAT penetration would you expect to see in the commercial shipping market in five years' time?