SEDNA **BBC** Chartering

How shipping companies can manage email in a better way

Bill Dobie, Founder & CEO, SEDNA

Jan Pauly, Business Applications Specialist, BBC Chartering

Digital Ship Hamburg Forum, 30 Mar 2023

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An Operator's Perspective



Jan Pauly Business Application Specialist, BBC Chartering

BBC FACTS AT A GLANCE

2022 in numbers

Fleet

- 140 +/- fleet portfolio
- 800 mts combined lifting capacity
- 1.5 million dwat fleet capacity operated
- 17 million frt moved

Network

- 30 offices worldwide
- 300+ project cargo professionals
- 100+ technical experts/ transport engineers
- 50+ long term agents with more than 10 port calls/year

Port Calls

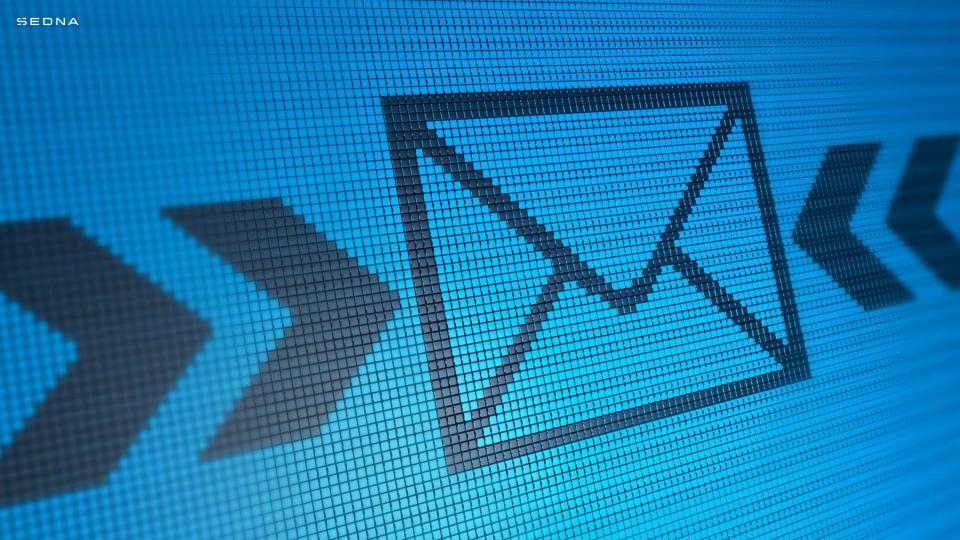
- 6,000+ single port calls
- 850+ destinations
- 600+ unique ports called



BESPOKE SERVICE

Solutions for all your cargo and project needs





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One Collaborative Message

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Re: MSC CLAUDIA - NOR arrival KH	•	Today		
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From Jennifer Blair - BBCShipping on Dec 1 2022 3:13 Invite to be verified ③ To Operations - SEDNA	8	Janine Melnitz tagged Daniel James of this		
dear sir/madam	蔮	¢	Seen by Robin Birney	03:32
well received your attached nor with thanks. we will inform parties concerned accordingly.			Robin Birney Approved.	03:38
jennifer blair fleet manager		m	Robin Birney tagged David Jones and 3 other People 🗸	d 03:59
<pre>jones plc 203 elizabeth vista suite 516 west angelmouth, la 81561 tel. 24/7: +(874)431-6299x11108 dir: (874)431-6299x11108 e-mail:johnmartin@gmail.com</pre>			Robin Birney @Alex Miller one for you.	03:59
		¢	Seen by David Jones	11:37
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203 elizabeth vista suite 516 west angelmouth, la 81561 tel. 24/7: +(874)431-6299x11108 dir: (874)431-6299x11108 e-mail:johnmartin@gmail.com			Room Birney @Alex Miller one for you.	

Smart Shipping Email

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Email.

It's something we all know. Something we all look at each and every day.

Through making the inbox the hub for business intelligence, shipping businesses can save time, reduce business risk, and transform their performance.