

SEDNA



How shipping companies can manage email in a better way

Bill Dobie, Founder & CEO, SEDNA

Jan Pauly, Business Applications Specialist, BBC Chartering

Digital Ship Hamburg Forum, 30 Mar 2023



An Operator's Perspective



Jan Pauly

Business Application Specialist, BBC Chartering

BBC FACTS AT A GLANCE

2022 in numbers

Fleet

- **140 +/-** fleet portfolio
- **800** mts combined lifting capacity
- **1.5** million dwt fleet capacity operated
- **17** million frt moved

Network

- **30** offices worldwide
- **300+** project cargo professionals
- **100+** technical experts/transport engineers
- **50+** long term agents with more than 10 port calls/year

Port Calls

- **6,000+** single port calls
- **850+** destinations
- **600+** unique ports called

BESPOKE SERVICE

Solutions for all your cargo and project needs









One Collaborative Message

Batch select
Bulk archive
Sort: Newest
Expand list →

Following

📧 ↶ ↷ ↻ 📁 📧 📧 🔍 ⋮ 🔗

Re: MSC CLAUDIA - NOR arrival KH

From Jennifer Blair - BBCShipping on Dec 1 2022 3:13 [Invite to be verified](#)

To Operations - SEDNA

dear sir/madam

well received your attached nor with thanks. we will inform parties concerned accordingly.

jennifer blair
fleet manager

jones plc
203 elizabeth vista suite 516 west angelmouth, la 81561
tel. 24/7: +(874) 431-6299x11108 | dir: (874) 431-6299x11108
e-mail: johnmartin@gmail.com

Activity ×

Today

👁️ Seen by **Janine Melnitz** 03:13

🗣️ **Janine Melnitz** tagged **Daniel James** on this 03:13

👁️ Seen by **Robin Birney** 03:32

Robin Birney
Approved. 03:38

🗣️ **Robin Birney** tagged **David Jones** and **3 other People** 03:59

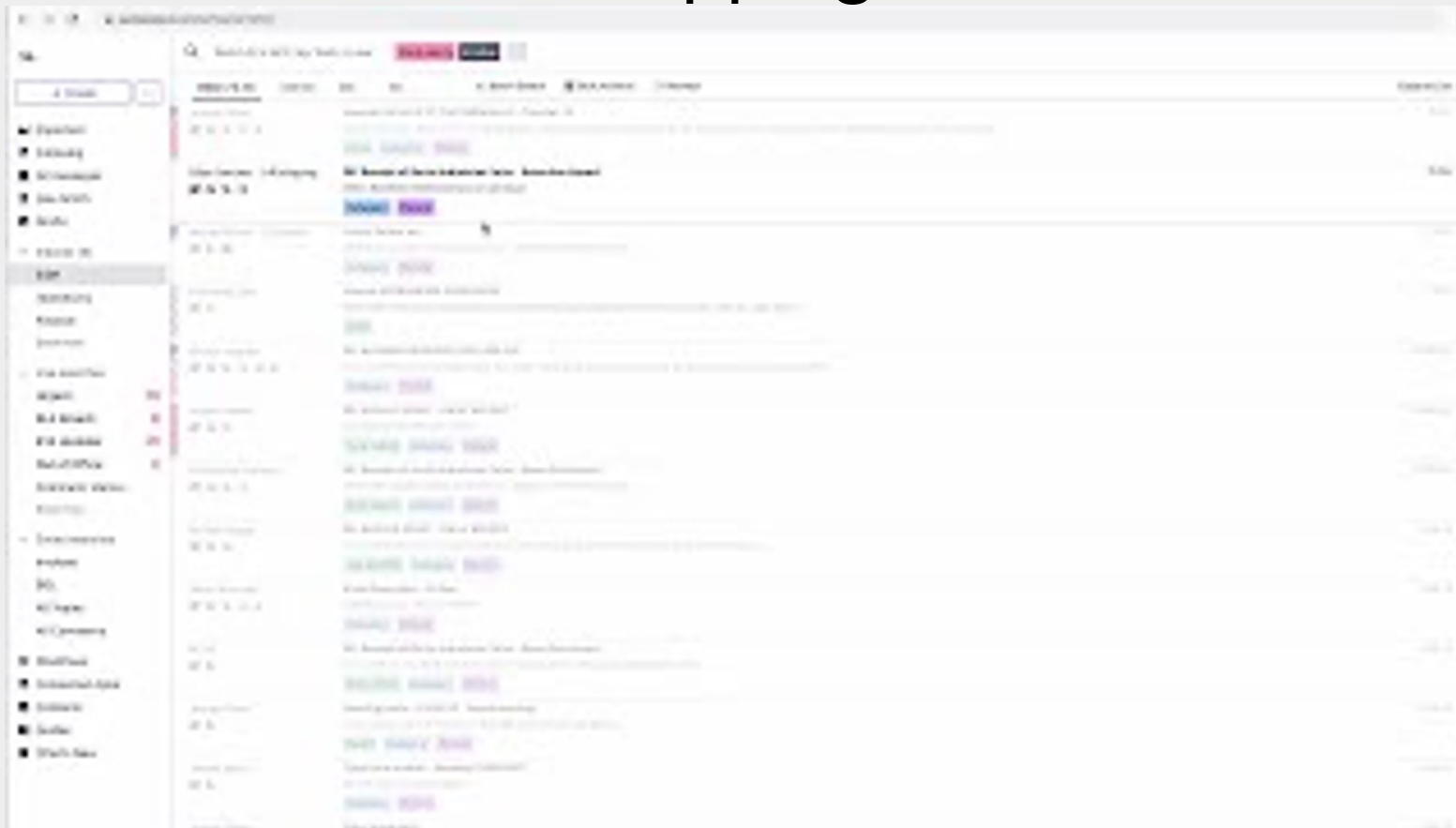
Robin Birney
@Alex Miller one for you. 03:59

👁️ Seen by **David Jones** 11:37

👁️ Seen by **David Jones** 11:37

@Alex Miller one for you. 03:59

Smart Shipping Email



SEDNA



Email.

It's something we all know. Something we all look at each and every day.

Through making the inbox the hub for business intelligence, shipping businesses can save time, reduce business risk, and transform their performance.